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CLIMBING CORAL DAWN

JIMINY CRICKET

Spring 1955

THE PARADE OF

Modern Roses

AND PERENNIALS

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

TREE ROSE
REO
PINOCCHIO

GOLDEN
MASTERPIECE

SECTION OF THE JACKSON & PERKINS ROSE GARDEN AND NEW OFFICE





Here Are The Newest Jacks ... Four Of The

JIMINY CRICKET

CHARACTER
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BY WALT
DISNEY



Top 1955 All-America Award Winner!

(Left) Jiminy Cricket was the only Floribunda to win the 1955 All-America Selections Award. This pert new Floribunda has masses of tangerine-red buds which open to unusual, sharp coral-orange or vermillion blooms that finish a lovely pink-coral shade. The unusual color is amazing, as it never blues. The thrifty bush is covered with shiny green foliage. The young, glossy, bronze leaves are attractive long before the flowers appear. This delightful Rose is intriguing in the garden or used as a cut flower. The upright growth of the bush makes Jiminy Cricket ideal for hedges, and the continuous bloom makes it a very interesting garden plant. Pleasing planted alone or with other Floribundas. The 3½-in., cup-shaped flowers dress the 4-ft. bush throughout the season. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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THIS LABEL
IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to cover the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made in the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water. Proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

A Personal Word from C. H. Perkins

Dear Friend:

Here in the new 1955 Spring Catalog we have tried to capture the brilliance of our newest varieties and the everlasting beauty of the most popular old favorites.

Each year we have striven to give you the finest Roses and Perennials available, but this year we have even outdone ourselves. We are happy to report to you the result from our new Rose fields. Our first harvest of Roses from the new nurseries we have added will be shipped this spring, so you will have an opportunity to see for yourself why we are so excited. The quality of the plants is unsurpassable . . . in our 83 years in the Rose business we have never seen Roses to match these in vigor, sturdiness and size. I am sure you will find the Jackson & Perkins Roses this year the best you have ever seen.

Yours for a better Garden,

C. H. Perkins
President

Twilight Lavender-Lilac!

(Below) A lovely new pastel lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. We think this is exquisite, and hundreds of this spring's Festival visitors inquired when it would be available. The bud is pointed, and the flower opens gradually to show a high center. The pastel tones make this a perfect specimen for formal and informal arrangements. The plant reaches 20 to 24 in. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Twilight

© J. & P. CO.



on & Perkins Rose Creations

Finest Roses Ever Grown!

3



The Rose
Touched
with
Nature's Own
Golden Color!

(Right) The Largest Yellow Rose In Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow. The summer sun, instead of fading them, only serves to intensify their already brilliant color. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across. From the start the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect foliage. Immaculate and prim, the glossy green color makes the large leaves decorative even without the flowers. From Minnesota to Texas, Golden Masterpiece is receiving acclaim. Its extremely pleasant old Rose fragrance will fill your garden. Long stems enable you to enjoy it in bouquets. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

All 4
ROSES
ON THESE 2 PAGES
GROUP No. 25
Value \$10.00; Save \$1.25
Only
\$8.75

Bathes
Your Garden
in
Sunshine

©
J. & P.
CO.

Golden
Masterpiece



© J. & P. CO.

Rondo

Rondo Clear
Orange Pink

(Left) A new orange-red Rose, one of the clearest and cleanest of these basic-color blooms. There is no purple or blue in this color. This Rose is the result of many years' crossings by Mr. Tantau of Germany, who just before his death sent it to us as the first of a large family of species hybrids.

The flower is a clear orange-pink, with hard, firm petals that last an unusually long time. These exquisite blooms are generally about 3½ to 4½ in. in diameter. The dark green foliage is a delightful foil for the bloom. The compact plant grows about 2½ to 3 ft. tall and blooms rather freely. It is very resistant to disease and is very easy to grow. You should have Rondo for its lovely color, excellent petalage and interesting beauty. (Prop. Rights Reserved.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

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ALL-AMERICA AWARDS

That Make Your Garden Visitor

Chrysler
Imperial Rose



THE 1953 WINNER!

(Left) Like a precious stone, Chrysler Imperial displays jewel-like tones of vivid crimson in the broad, open petals, heightened by dark overtones of glowing oxblood-red, with the gem-like luster of garnet in the folds. These tones retain their sparkling beauty throughout the life of the flowers. Evolving from long, tapering, velvety maroon-red buds, this lovely Rose, like the facets of a diamond, changes with the play of light; as it opens to its full 4½ to 5-in. size, the iridescent shades of red become more brilliant. The abundant, very large, high-centered blooms are borne singly on perfect, sturdy, medium-long cutting stems. The beautifully formed flowers have 40 to 50 wide petals, symmetrically arranged and overlapping. This All-America Selections Winner for 1953 has a well-balanced, compact bush with abundant dark green foliage. Chrysler Imperial is a monochromatic Rose of dark, dramatic beauty. Plant it this spring and enjoy it for years to come. Blooming continuously from spring to fall, Chrysler Imperial will present you with some of the loveliest and most fragrant blooms in your whole garden. It has been increasing in popularity ever since we first offered it to the public and has received praise throughout the country. (Pl. Pat. #1167.)

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Tea Roses Are
EVERBLOOMING!**

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No. 35

**3 GREAT
ALL-AMERICA
WINNERS!**

Chrysler Imperial
Mojave
Fred Howard

Save \$1.00
Value \$7.75

Only

\$6.75

Queen Elizabeth 1955 WINNER! The Grandiflora Rose!

(Below) The superb and delicate pure pink shade that is found in the choicest Cattleya orchids has at last been captured in the gorgeous new Queen Elizabeth Rose, All-America Winner for 1955. This charming new ruler of rosedom is the first of a new class, named "Grandiflora" for its abundance of bloom combined with the magnificent qualities of the Hybrid Tea. Looking at the unusually clear, glowing blooms of Queen Elizabeth, you see a subtle and breath-taking blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage. The flowers are carried both singly and in clusters, on long, almost thornless stems. They are very long lasting. Very tall, strong plant. (Pl. Pat. #1259.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

ONLY ONE GRADE... *The Finest*

Queen Elizabeth AAWS

Save
\$1.05

**SPECIAL
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No. 45

1955
Award Winners
Jiminy Cricket
Queen Elizabeth
Tiffany
Value \$8.50
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**HOME
GARDEN
GUIDE.**

Mojave 1954 WINNER!

(Below) The only Hybrid Tea to win an All-America Award for 1954. The dominating color is apricot-orange . . . a glowing, radiant orange, highlighted with warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, perfect for cutting. Next to the unusual orange color, the extraordinary number of long-stemmed buds is the outstanding feature of Mojave. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. It is covered with large, glossy, handsome foliage. Mojave is a descendant of that earlier famous All-America Rose, Charlotte Armstrong. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Mojave

Tiffany 1955 WINNER!

(Right) A cross between Charlotte Armstrong and Girona, Tiffany is a beautiful phlox-pink Hybrid Tea Rose producing blooms of outstanding quality. The long-pointed buds are deep pink with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. These unusual flowers have exceptional lasting qualities and are produced singly on long, strong stems. Tiffany is especially noted for its outstanding fragrance. The plant has an upright habit, with very vigorous growth and beautiful, dark green foliage. Named to honor Tiffany & Co. in New York City, this Rose has received a Gold Certificate for its performance in the International Rose Test Garden, Portland, Oregon. If this isn't proof enough of its beauty and ability, you can prove its worth by planting it in your own garden this spring. We are sure that you will be amazed at the consistency of bloom and the delightful fragrance that will pervade your entire garden for seasons to come. (Pl. Pat. #1304.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80



Tiffany

JACKSON & PERKINS CO.
World's Largest Rose Growers

Fred Howard 1952 WINNER!

(Right) The blooms of this 1952 All-America Selections Award Winner are like a painting by a fine artist, with their rich yellow coloring and delicate penciling of light pink on the edges of the petals. The 4-in. blooms are very double and high-centered and are produced on long heavy stems appropriate for cutting. Fred Howard displays a profusion of bloom late into the fall, beautifying your home and property all season long with its magnificent blooms and subtle fragrance. The plant itself is strong, hardy and very fully branched, with dark, shiny green foliage. Tall growing, too! In fact, it will grow from 3 to 5 ft., depending on locality. This Rose was created by and named in honor of one of America's foremost hybridizers, Fred Howard. Yes, it's one of Mr. Howard's greatest creations, the ultimate achievement of his many years of Rose growing. This beauty is destined to become one of the outstanding "yellows" in rosedom. Enjoy

this outstanding variety in
your garden. Plant it now.

(Pl. Pat. #1006.)
\$2.50 each; 3 for \$6.60;
12 for \$26.40

Fred Howard



TREE ROSES
See Back Cover



Still The Favorite Floribundas Ever!

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Fashion AARS

Fashion Only Rose
Ever to Win
6 International Awards!

(Above) Fashion is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite miniature Hybrid Tea-shaped blooms up to $3\frac{1}{2}$ in. across. At the same time a gradual color transformation occurs as the buds blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and a rich display of golden yellow stamens add new interest to the open flower. Enchantingly fragrant, Fashion blends well with all its garden neighbors. Its sparkling colors are handsome in a group planting in front of shrubs or evergreens, as a hedge leading to house or garden, around the house or simply as a colorful accent in your garden. There is no other Rose like it. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

Winner of 5
International
Awards!

(Above, Right) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season long. The $2\frac{1}{2}$ to 3-ft. bush grows compact and bushy, with an abundance of dark green, leathery foliage. The Winner of 5 International Awards, the 1952 All-America Rose Selections included, Vogue is among the finest of Floribundas. Ideal for foundation planting. Upright growth makes it excellent to plant along a wall or as a hedge, and it will yield beautiful carnation-scented bouquets. Plant one Vogue, and you will want more. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

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Three Great Floribundas
 Fashion Ma Perkins Vogue
 Value \$6.00 Save \$.75
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I am really proud to think that such a lovely Rose has been named after me.

Ma Perkins

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 HOME GARDEN GUIDE with every order.

Ma Perkins AAVRS
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Ma Perkins, Famed Radio Personality and First Citizen of Rushville Center, heard daily on C.B.S.

Our Greatest Ever Developed!

Siren



SIREN Brilliant! Real "Fire-Engine Red"!

(Left) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "reds" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby! And, unlike an ordinary red Rose, this deep blazing red really lasts . . . does not fade at any stage, from exquisite bud form right up until the last petals fold up and softly float away. And the flower itself is every bit as breath-taking as the color—full, 3½ in. across, with beautiful ruffled petals. Even in extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze all season and providing scores of cut flowers for arrangements and boutonnieres. The foliage, too, is attractive. (Pl. Pat. #1197.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00;
 25 for \$45.00



MA PERKINS

1953 All-America Award Winner!

(Above) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end of bloom it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers that never fade or lose their sparkle. The bushy, 2½ to 3-ft. plant is strong and compact, with an abundance of rich green foliage. In addition to thriving under difficult conditions, Ma Perkins is highly resistant to diseases and insect pests. The fragrant, 25-petaled blooms appear in clusters and singly all season. Ma Perkins Roses make lovely bouquets. (Pl. Pat. #1143.)

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 25 for \$40.00

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⁸ FOR COLOR, FRAGRANCE, SIZE, SHAPE AND ALL-A-

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Finest H



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order . . . HOME
GARDEN GUIDE
. . . packed with
gardening hints.



New Yorker
THE Best
RED ROSE OF ALL TIME!

(Left) New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots! Buds of perfect form and texture open slowly to 6-in. blooms of resplendent scarlet with dark overtones of a rich velvety hue on the well-shaped petals. The bush is hardy and free blooming, filling your garden with spectacular blooms all season long. 3 to 3½-ft. plant. (Pl. Pat. #823.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Helpful Hint

Allow the
Roses to be-
come dor-
mant before
winter-pro-
tecting them.

New Yorker

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ALL J&P
Hybrid Tea Roses Are
EVERBLOOMING!

Diamond Jubilee

(Right) The warmth of the glowing buff-orange color and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. Winner of the 1948 All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long, graceful stems that make it excellent for bouquets. Opening slowly and lasting exceptionally well, the Rose will delight you through the season. The hardy, 3½-ft. plant has upward of 30 to 40 double, shapely flowers. As a cut flower, Diamond Jubilee will last longer than most other Roses. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



ROUND BEAUTY, GROW Hybrid Teas!

WHITE SWAN

(Right) An outstanding white Rose with unusually fine exhibition qualities. Especially good features are the pure white color and the uprightness of the bush, which is rare in a white Rose.

Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across. These elegant, high-centered flowers are produced freely on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets.

An enjoyable addition to any garden, White Swan has ample dark green foliage that is disease resistant as well as restful to the eye. Besides its arresting blooms, its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and will stand up under adverse conditions. (Pl. Pat. #1115.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

Pageant Inspired by Walt Disney's Technicolor Movie "THE SWORD AND THE ROSE"

(Below, Right) This magnificent new bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermillion-red with gold reverse. The red gradually turns to a deep, clear coral-rose-pink, an intriguing combination from start to finish. The petals will drop off before they discolor. The exquisite, 4½ to 5-in. blooms are borne on long strong stems. Lovely to look at, highly decorative in your garden, Pageant has a fragrance to go along with its beauty and color . . . a delicious raspberry scent. Hardy, vigorous and disease resistant, Pageant will delight you with its unusually fine blooms. (Pl. Pat. #1252.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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1 Each of These Famous J & P Hybrid Teas
NEW YORKER WHITE SWAN DIAMOND JUBILEE
Value \$6.25 Save \$.80 only . . . \$5.45

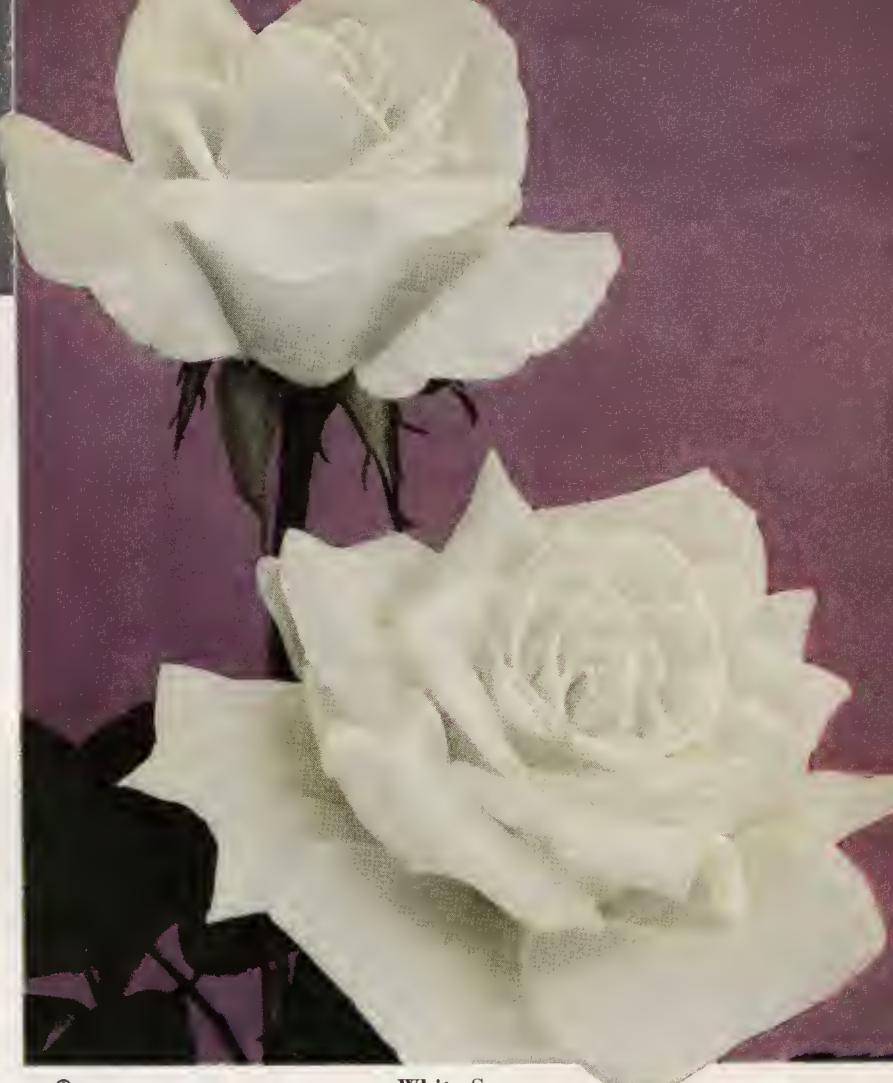
Pageant

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Diamond

Jubilee



© J. & P. CO.

White Swan



JACKSON & PERKINS CO.
World's Largest Rose Growers

No Rose

Complete

These

Hy Te

GAY! EXCITING! FESTIVE! SPARKLING! Mardi Gras

1952 Gold Medal Winner, Baden-Baden, Germany!

(Right) Mardi Gras is as exciting and gay as the festive season it celebrates. The bud is very dark red, and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and the outside petals reach to more than 5 inches in diameter, with a deep sparkling red color at the finish. The flowers are borne freely and the plant attracts much attention. It thrives as well in hotter climates as in the rest of the country. The dark black-red flowers are capable of absorbing the heat of the sun and still retaining their deep color for an unusually long time. An amazing feat for a Rose! This long-lasting bloom has a pleasing Damask or old Rose fragrance that is well suited to its intense color. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive foliage forms a perfect background for the Rose. (Pl. Pat. #1139.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE ONLY IN LIMITED QUANTITIES

GREY PEARL. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. The 2 to 2½-ft. plant is very hardy and vigorous. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ZULU QUEEN. The darkest and one of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. The Roses are very large and full petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun. (Pl. Pat. #363.)

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Mardi Gras

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CO.



Lodestar

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It contains prac-
tical information of
use to every gar-
dener.



Sensational
Hybrid
Tea!

(Left) Large apricot buds open to grand, luscious peach-colored blooms. The outer perimeter of this new Rose is of longer buff-pink petals enclosing a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full, old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answered the often-heard plea for "fullness and fragrance," like the Roses of old. The plant is bushy and the foliage is medium green. The 4½ to 5-in., full double flowers are heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Every garden should have a planting of this long-lasting newcomer, for its fragrance, its size and form, and its friendly cheerfulness. Lodestar will give unbounded joy to new and old rosarians alike. It has already become a favorite in many gardens throughout the country. Lodestar will be the "Star" of your garden for many seasons to come. (Pl. Pat. #1251.)

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All J&P Hybrid Tea Ro

Garden Is Without our J&P brid as

Tawny Gold

(Right) Tawny Gold has captured the enthusiasm of gardeners everywhere. Its new, intriguing tawny gold color outshines everything around it! And as if that were not enough, the petals of Tawny Gold acquire a quaint frilled edge that adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume. Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden this year. Holly-like foliage is another outstanding feature. Unusual color and shape make it the center of interest in many American gardens.

(Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

JACKSON & PERKINS CO.
World's Largest Rose Growers

es Are EVERBLOOMING!

Centennial

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CO.

Centennial

Outstanding
Hybrid Tea!

(Left) Centennial is an outstanding Hybrid Tea named in honor of the 100th Anniversary of Newark, New York, the Rose Capital of America. It is a rare and pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. There are quantities of blooms constantly on the plant, and the rich green foliage gives a distinct background to the entire ensemble. We think that Centennial is one of our outstanding garden treasures and surely value it far above any others in the same class. It reaches a normal height, with a sturdy plant and vigorous, healthy foliage. A mellow, fruity fragrance enhances the beautiful Rose. We like Centennial, and so will you when you see its magnificent blooms in your garden. Plant it this spring and you will be amazed at its rapid growth and profusion of bloom. These long-lasting flowers will be filling your garden and home with their beauty and delightful fragrance for many seasons to come. (Plant Patent Applied For.)

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Tawny Gold

© J. & P. CO.

Save!
Group
Offer
Above!





Sutter's Gold

1950

Mary
Margaret
McBride

1943



©
J. & P. CO.



ALL 5
ROSES ON
THIS PAGE
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Value \$10.50
Save \$1.30
Only \$9.20

J+P's Top Ten All

CHRYSLER IMPERIAL (*Top Left Corner*) The 1953 All-America Rose Selections Award winner. Velvety maroon-red buds. The blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

SUTTER'S GOLD (*Left*) Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

MARY MARGARET McBRIDE (*Bottom Left Corner*) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Mirandy

1945



© J. & P. CO.

KATHIERINE T. MARSHALL (*Above*) Long-pointed, deep coral buds. Large, 5-in. blooms with marked fruity fragrance. Does not fade. Hardy, vigorous plant, 3 to 4 ft. tall; resists heat, rain, disease. Ideal Rose for cutting. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

MIRANDY (*Below*) Long, ovoid buds of rich maroon-red, fine for bouquets and arrangements. Blooms are large, very double, with 40 to 50 petals. Penetrating Damask fragrance. Height 2½ ft. (Pl. Pat. #632.)

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12 for \$24.00

ALL 10
ON THESE
GROUP
Value \$21.50
Only \$18



1941



America Selections



CHARLOTTE ARMSTRONG (*Above*) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well in the garden. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

DIAMOND JUBILEE (*Below*) Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. Fully double. Height 3½ ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

HELEN TRAUBEL (*Top Right Corner*) 4 to 5-in. blooms of light sparkling pink or more often luminous apricot. Large bush is alive with blooms all season. Flowers are good in any weather. 3 to 5-ft. bush. (Pl. Pat. #1028.)

\$2.50 each; 3 for \$6.60
12 for \$26.40

PEACE (*Right*) Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. (Pl. Pat. #591.)

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12 for \$26.40

ALL 5 ROSES ON THIS PAGE GROUP No. 125 Value \$11.00 Save \$1.40 Only \$9.60



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.80



Diamond Jubilee
1948

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CO.

Peace 1946 © J. & P. CO.

Rubaiyat
©
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AAARS
1947





Rex Anderson

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Detroiter

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GIANT

EVERBLOOMING HYBRID TEAS

**Exhibition Type
Roses You Can
Win Prizes With!**

REX ANDERSON (Above)

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a new note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. A "must" for the "white garden." Awarded First Class Trial-Ground Certificate, National Rose Society, England. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

DETROITER (Left)

The most popular color in a Rose is Red! Detroiter is a welcome addition to the realm of red Roses, and at the same time it honors one of America's most vital cities. Vibrant and alive with color, Detroiter is endowed with buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach $5\frac{1}{2}$ in. across and have 20 to 25 crisp petals on each bloom. But long before the buds appear, Detroiter begins adding beauty to the garden. For the extra-large, glossy green foliage begins clothing the plant in April and May. Then late in May and early in June the buds begin to unfold. The tall bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroiter a strong, well-balanced plant. (Pl. Pat. #1219.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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World's Largest Rose Growers

Enchantment

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ENCHANTMENT (Above)

A delightful, everblooming Hybrid Tea that will be a high spot in your garden next June! In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! Plants are vigorous and upright, growing 2 to 3 ft. high,

ONLY ONE GRADE

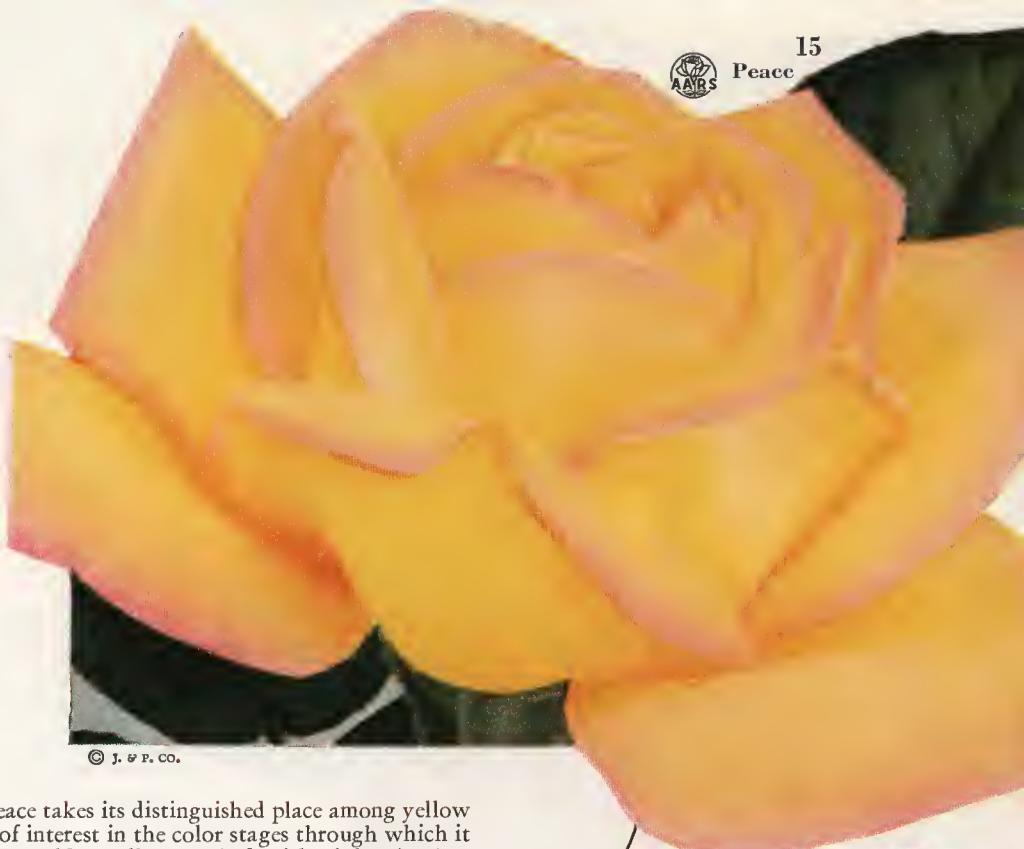


RACES ROSES

STUNNING IN THE GARDEN

BEAUTIFUL IN THE HOME

NOTED FOR
THEIR
COLOSSAL
SIZE AND
BEAUTY!



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PEACE (*Above, Right*) Peace takes its distinguished place among yellow Roses, introducing a note of interest in the color stages through which it passes. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious 5 to 6-in. flower slowly opens. Peace brings ethereal beauty to your garden all summer long. The petals roll gracefully outward to form a very double, cupped flower with a high-centered golden heart. The plant is as superior as the bloom—hardy, vigorous, disease-resistant. Flowers are unusually large, borne on heavy stems. Masses of large, vigorous, shining holly-like foliage. (Pl. Pat. #591.)

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with a wealth of dark green, disease-resistant foliage. It required years of careful breeding by experts to create this truly distinguished Rose . . . so be among the first in your neighborhood to display its enchanting beauty. The bush is never without flowers from June to late fall. Plant it this spring and have Enchantment for years to come. (Pl. Pat. #737.) \$2.00 each; 3 for \$5.25; 12 for \$21.00

The Finest

OPERA (*Right, Below*)

Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country where beauty reigns supreme. Among other achievements are awards in this country as well as Gold Medals in London, Geneva and Bagatelle. The long slender buds of scarlet with golden yellow at the base are a delight. Magnificent 6-in. blooms cover the plant with their flaming light scarlet on the outer petals and buff-yellow on the reverse. These high-centered blooms have quilled wavy petals and are borne on long, strong stems appropriate for cutting. Gorgeous blooms are fortified by a vigorous upright bush and green leathery foliage. (Pl. Pat. #1017.)

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Opera

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THOUSANDS OF ROSES FROM J. MODERN D A WHOLE ROSE GARDEN AT AN

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Sonata



Dicksons Red



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VOLCANO. REALLY HUGE! These are the only words that describe the tremendous size of the blooms produced on Volcano—blooms that actually open as much as 7 IN. ACROSS! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

SIGNORA. Buds are warm brownish orange, opening to lighter mandarin and salmon. Blooms are cupped, double (27 petals) and very fragrant, borne on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in. A pronounced advance over the well-known President Hoover. (Pl. Pat. #201.)

McGREDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloomer, resistant to sun and heat. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall. (Pl. Pat. #732.)

SERENADE. Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. It hangs on well and sturdily withstands ordinary Rose ills. In addition to being vigorous, the bush has a clean open habit. It has caused many very favorable comments from the testing stations that have had it. (Pl. Pat. #852.)

DICKSONS RED. This glowing scarlet Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush standing the hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

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ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #17.)

KATHERINE T. MARSHALL. The All-America Winning Pink Rose. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

kind \$4.65

**ROSES
2 PAGES
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**Ellinor
Le Grice**

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MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Height 2 to 3 ft. (Pl. Pat. #914.)

REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

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Valiant

© J. & P. CO.

**Rex
Anderson**

© J. & P. CO.
Rubaiyat



Katherine T. Marshall

© J. & P. CO.

ALL Hybrid Teas Are and These Are P

MRS. MINIVER (*Left*) Very spectacular! Striking cardinal-red. Has a brilliance and sparkle that make it stand out sharply in any garden. This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. The pointed, dark carmine buds become $5\frac{1}{2}$ to 6-in. blooms having an attractive cupped shape and ruffled petals; delightful old Rose fragrance. This perfectly formed Rose wins endless devotion. The hardy, vigorous, 30-in. plant has an abundance of large, glossy foliage. All over the country, rosarians say that the color cannot be forgotten.

© J. & P. CO. (Pl. Pat. #725.)

Mrs. Miniver

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FREE
with every
order, J & P 24-
page Home Garden
Guide.

Huntsman

your garden. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is compact, reaching 2 ft. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J. & P. CO.

Huntsman

(*Left*) This beautiful bicolor Rose from England is one of the freest bloomers we have ever seen. Huntsman is among the very first to burst forth in spring, and it blooms continuously, even in the hottest weather, right up until frost. A profuse, steady bloomer you're sure to want in

© J. & P. CO.

LOOK!

Two



EVERBLOOMING Perfect Examples!

Golden Scepter (Left)

Golden Scepter is one of the most wanted Roses in America today! As the name implies, it is a majestic Rose. Its graceful, long-pointed buds reflect clear golden yellow. These gorgeous blooms, reaching 5 to 5½ in. across, are high-centered and sparkling with brightness. The tall bush is vigorous and extremely easy to grow, with a clean open habit. The well-balanced plant reaches 2½ to 3 ft. Its dark glossy foliage is disease resistant, as well as pleasing to the eye. Golden Scepter rarely fades. Imagine a brilliant yellow Rose that stays crisp and bright! (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Tudor (Right)

A long bud of the regal Tudor style. The high-centered flowers that follow open very slowly and gracefully. A bold red Hybrid Tea with a particularly lovely bud that proudly displays its perfection of form, standing erect on a strong stem. The bud seems anxious to call attention to itself . . . so proud of its superiority. The equally lovely bloom is a breathtaking strawberry-red, which progresses to a lusty scarlet-red-flame as it opens. The high-centered, stately bloom opens to 5 in. across. A hardy bush. (Pl. Pat. #1223.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Tudor
©
J. & P. CO.

TREE ROSES
See Back Cover

Golden Scepter

AVAILABLE ONLY IN LIMITED QUANTITIES

BRANDYWINE. Vigorous, hardy, fragrant. Large, pointed, buff-yellow buds open slowly to light yellow. (Pl. Pat. #530.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

HORACE McFARLAND
Orange-pink through apricot-pink and salmon-buff to coral-pink blooms. (Pl. Pat. #730.) A.A.R.S.

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12 for \$21.00

PRIMA DONNA. Rich salmon-pink. Glorious 5-in. blooms; countless buds. Excellent for bouquets. (Pl. Pat. #639.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

Favorite Hybrid Teas at a Special Group Price!

LOOK!

NEIGE PARFUM (Left)

For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breathtaking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white peony-form. Plant reaches 2 to 2½ ft. Greatly admired for bud vases and white floral arrangements. Rich dark green foliage is abundant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

CRIMSON GLORY (Right)

In survey after survey, Crimson Glory has been one of the ten most popular Roses in America. It is so beautiful and so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make it an instant favorite . . . so sweet and refreshing that you can't get enough of it. 2 to 2½-ft. bush. Voted most fragrant Rose by the American Rose Society.

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1 Neige Parfum
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Neige Parfum

Crimson Glory

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of Roses in Large Areas and**

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

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mended by leading rosarians, extensively planted in public Rose gardens.

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★BETTER TIMES. Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★CRIMSON GLORY. In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★CONDESA DE SASTAGO. Two-toned coppery pink inside, golden tint outside.

★COUNTESS VANDAL. Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★ETOILE DE HOLLANDE. Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★ECLIPSE. Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

McGredy's Yellow. Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★MRS. PIERRE S. DU PONT. Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

© J. & P. CO.

★LYDIA. A clear, vivid yellow, cup-shaped bloom. Although not a tall grower, this variety is a constant source of colorful flowers. The very deep green, glossy foliage is itself decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★NUMA FAY. Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★POINSETTIA. Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★PRESIDENT HERBERT HOOVER. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

The Doctor. Sparkling pink buds. 5 to 6-in. blooms.

★WHITE BRIARCLIFF. One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers throughout the season. Fragrant and long-lived. Height 24 to 30 in.

Frau Karl Druschki. One of the purest white Roses. Very double, very large and long lasting. Good stems, excellent for cutting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

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Countess
Vandal

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Crimson
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© J. & P. CO. Geranium Red

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Yellow
Pinocchio

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FASHION used very effectively in border plantings.



GOLDILOCKS planted as a border along a driveway.

Everblooming

**MOST VERSATILE ROSE
DEVELOPED...SEE HOW
IMPROVE YOUR HOME**



BETTY PRIOR with evergreens in landscaping front or side of your house.



VOGUE planted in front of an evergreen hedge.

..... And Here Are The 20th Century

GERANIUM RED (*Left*) Imagine a Rose the color of a red geranium! That looks like a geranium and has the same spicy fragrance of a geranium! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home with its freshness. When the buds first appear, they are a dark oxblood-red, winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. The blooms appear both in clusters and on single stems. Geranium Red is in a class by itself because of its unusual color and utterly amazing geranium fragrance. (Pl. Pat. #811.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

(*Left*) Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. The foliage is dark green, tough and very disease-resistant. This sturdy, healthy and free-flowering member of the Pinocchio family is bound to become as popular as its far-famed parent. (Pl. Pat. #992.)

Color . . . apricot-yellow to yellow; touch of red on outside petals.

Flower . . . 3 in., fully double.

Bush . . . 3 ft. high, vigorous and healthy.

Bloom . . . very free.

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GERANIUM RED
YELLOW PINOCCHIO
MASQUERADE
SUMMER SNOW

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\$5.90

Summer Snow



Floribunda Roses

23

EVER
TO
GROUNDS!



JIMINY CRICKET gracing a wall.



© MASQUERADE used among evergreens as a foundation planting.

Floribundas With Which To Start!

MASQUERADE

(Right) A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All of these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red. Vigorous, 3-ft. plant. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

ROCHESTER (Right) One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SUMMER SNOW (Below) Fabulous clusters throughout the season, from June to late fall. Starts early in the season with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. This makes it one of the most popular Floribundas for hedges. Regardless of what you have in your garden, Summer Snow will make it more interesting. (Pl. Pat. #416.)

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MASQUERADE

All These Colors
on ONE Plant!



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TREE ROSES
See Back Cover

ONLY ONE GRADE... The Finest

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Rochester

Yes! 3 New J & P Floribundas!

Baby
Blaze
© J. & P. CO.

1 BABY BLAZE

(Left) For years Jackson & Perkins have been proud to offer the world-famous Blaze Climber. And now we are greatly pleased to offer this famous Rose in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda gives a new approach to the red Roses. Delicate, semi-cup-shaped flowers have interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature into velvety red when open. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Unlike many other red Roses, Baby Blaze does not blue in any of its stages but stays a clean red until the last petals fall. In the autumn the color intensifies to deeper tones and the rich shade deserves the great praise it receives from gardeners everywhere. (Pl. Pat. Applied For.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00; 25 for \$45.00

2 TIMMIE ARKLES

(Below, Left) An exquisite Floribunda with large heads of apple-blossom-pink blooms, sometimes as many as 30 to 40 flowers appearing on a single cluster. Timmie Arkles does not mind the heat of the summer. Each flower has about 20 petals and is about 3 in. across. The lovely small buds are extremely graceful and interesting long before the Rose opens. Although it is a soft color, the whole effect is very showy and it is active throughout the summer. Healthy and easy to take care of, Timmie Arkles reaches about 2 to 2½ ft. (Pl. Pat. #1320.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

3 ALPINE GLOW

(Below) The breath-taking color of Alpine Glow makes it one of the outstanding new Floribundas. Very orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermillion-red. These flowers appear in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. tall and is constantly in flower. Shiny green, wax-like foliage is rugged and forms an excellent contrast to the red blooms. In test gardens throughout the country, Alpine Glow has proved itself hardy and able to withstand the most severe temperature changes. (Prop. Rights Reserved.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00; 25 for \$45.00

All 3 Roses ON THIS
GROUP No. 245 PAGE
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CO.

Timmie
Arkles

Alpine
Glow

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Are EVER-
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Practical
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Floribunda Roses!



Floribundas—truly they are "Roses for Everybody's Garden," ideal in all the varying climes of America, giving your garden a June-day appearance from spring till heavy frost. Superb in borders, among evergreens and perennials, for spots of color anywhere in garden and grounds. In addition to these newer uses, they are also planted wherever one would use Hybrid Teas.

ALL SEASON BLOOM!

Hardy! Versatile! Masses of color. Great clusters of flowers even on a single branch. Floribundas have a place in any landscape . . . any garden . . . because they combine the best features you want in a truly "all-season bloom." They are ideal for mass display, in borders with flowering shrubs to give color after the shrub bloom is past, among evergreens, as hedges or in any other location where you want a splash of gay color all summer. The flower clusters lend themselves well to arrangements of many interesting types. Floribundas even grow in intriguing bouquet patterns. Gay and informal, their multitude of bloom suggests countless decorative uses. They are about the easiest of all flowers to arrange in bouquets. The gorgeous, long-lasting sprays almost "arrange" themselves when put in a bowl or vase. Floribundas are also the delight of those who have made a study of the art of flower arranging, presenting unlimited possibilities for prize-winning effects in the shows.

THE 20th CENTURY ROSE!

The most talked-about development in Rosedom! Floribundas were created to meet the need for a hardier, more rugged, easy-to-grow race of Roses that would provide an alluring array of colors, sizes and forms. For continuous color you can't beat Floribundas. Let them beautify your garden.



FLORIBUNDAS planted around a patio.



FLORIBUNDAS used to complement a wall.



FLORIBUNDAS used as entrance planting.



FLORIBUNDAS used effectively along a walk.



FLORIBUNDAS used as a curb planting.

These pictures show just a few of the many, many ways that Floribundas can be used. Their versatility enables you to use your own imagination.

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Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	COMMON ROSES	Each	3 For	Total
Group #85	\$7.65					280	Better Times . . .	\$1.35	\$3.45	
Group #95	8.55					282	Crimson Glory . . .	1.35	3.45	
Group #105	9.20					880	Condesa de Sastago . . .	1.35	3.45	
Group #115	18.80					881	Countess Vandal . . .	1.35	3.45	
Group #125	9.60					404	Eclipse . . .	1.35	3.45	
Group #135	9.40					284	Etoile de Hollande . . .	1.35	3.45	
Group #145	13.55					s-391	Frau Karl Druschki . . .	1.35	3.45	
Group #155	9.20					480	Lydia . . .	1.35	3.45	
Group #165	18.40					481	McGredy's Yellow . . .	1.35	3.45	
Group #175	9.20					482	Mrs. P. S. du Pont . . .	1.35	3.45	
Group #185	7.85					180	Numa Fay . . .	1.35	3.45	
Group #195	3.90					285	Poinsettia . . .	1.35	3.45	

FLORIBUNDAS

1 Alpine Glow . . .	\$2.25	\$6.00	
2 Baby Blaze . . .	2.25	6.00	
3 Betty Prior . . .	1.50	3.90	
4 G.L.U.S. . . .	1.50	3.90	

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Group #265 . . .	5.25		
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Group #305 . . .	6.10		
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160	Aloha . . .	\$2.50	\$6.60	
260	Blaze . . .	1.50	3.90	
261	Clbg. Crimson Glory . . .	2.50	6.60	
460	Clbg. Goldilocks . . .	2.50	6.60	
161	Clbg. Pinocchio . . .	2.50	6.60	
360	Clbg. Summer Snow . . .	2.00	5.25	
162	Coral Dawn . . .	2.50	6.60	
163	Dr. J. H. Nicolas . . .	2.00	5.25	
167	Morning Dawn . . .	2.50	6.60	
165	New Dawn . . .	1.50	3.90	
262	Parade . . .	2.50	6.60	
263	Paul's Scarlet . . .	1.25	3.30	
166	Pink Cloud . . .	2.50	6.60	
264	Red Flare . . .	2.50	6.60	
361	White Dawn . . .	1.50	3.90	
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1 BABY B

Climber. And the form of a cup-shaped flowers have interesting fleshy pointed buds that mature, the bright color is much enhanced by many other red Roses, Baby B. red until the last petals fall. I the rich shade deserves the green Applied For.) \$2.25 ea

2 TIMMIE A

(Below, Left) An exquisite with large heads of apple-blush blooms, sometimes as many as 40 flowers appearing on a single stem. Timmie Arkles does not mind the heat of the summer. Each flower has 20 petals and is about 3 in. in diameter. The lovely small buds are extremely interesting long before they open. Although it is a soft pink effect is very showy and active throughout the summer and easy to take care of. Timmie reaches about 2 to 2½ ft (#1320.)

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217	Valiant.....	1.75	4.65		Group #65.....	5.25		
218	Volcano.....	1.75	4.65		Group #235.....	5.90		
305	White Swan.....	2.25	6.00		Group #245.....	5.70		
219	Zulu Queen.....	2.50	6.60		Group #255.....	5.25		
	Group #25.....	\$8.75			Group #265.....	5.25		
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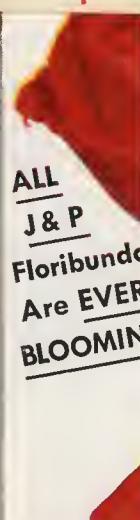
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Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total
.....	401	Brandywine.....	\$1.75	\$4.65	Group #85.....	\$7.65
.....	801	Centennial.....	2.50	6.60	Group #95.....	8.55
.....	201	Charlotte Armstrong.....	2.25	6.00	Group #105.....	9.20
.....	202	Chrysler Imperial.....	2.50	6.60	Group #115.....	18.80
.....	203	Detroiter.....	2.50	6.60	Group #125.....	9.60
.....	403	Diamond Jubilee.....	2.00	5.25	Group #135.....	9.40
.....	204	Dicksons Red.....	1.75	4.65	Group #145.....	13.55
.....	405	Elinor Le Grice.....	1.75	4.65	Group #155.....	9.20
.....	102	Enchantment.....	2.00	5.25	Group #165.....	18.40
.....	407	Fred Howard.....	2.50	6.60	Group #175.....	9.20
.....	408	Golden Scepter.....	2.00	5.25	Group #185.....	7.85
.....	416	Golden Masterpiece.....	2.75	7.20	Group #195.....	3.90
.....	301	Grey Pearl.....	2.50	6.60
.....	106	Helen Traubel.....	2.50	6.60
.....	107	Horace McFarland.....	2.00	5.25	251	Alpine Glow.....	\$2.25	\$6.00
.....	803	Huntsman.....	2.00	5.25	252	Baby Blaze.....	2.25	6.00
.....	108	K. T. Marshall.....	1.75	4.65	140	Betty Prior.....	1.50	3.90
.....	109	Lodestar.....	2.50	6.60	240	Chatter.....	1.50	3.90
.....	410	Mandalay.....	1.75	4.65	141	Fashion.....	2.00	5.25
.....	206	Mardi Gras.....	2.50	6.60	242	Garnette.....	1.75	4.65
.....	110	M. M. McBride.....	1.75	4.65	142	Gay Heart.....	1.50	3.90
.....	411	McGredy's Sunset.....	1.75	4.65	243	Geranium Red.....	1.75	4.65
.....	207	Mirandy.....	2.25	6.00	340	Glacier.....	2.00	5.25
.....	208	Mrs. Miniver.....	2.50	6.60	440	Goldilocks.....	1.50	3.90
.....	804	Mojave.....	2.75	7.20	244	Independence.....	2.00	5.25
.....	302	Neige Parfum.....	1.75	4.65	842	Jiminy Cricket.....	2.50	6.60
.....	209	New Yorker.....	2.00	5.25	143	Lav. Pinocchio.....	2.00	5.25
.....	211	Opera.....	2.00	5.25	245	Mandarin.....	1.50	3.90
.....	805	Pageant.....	2.50	6.60	146	Ma Perkins.....	2.00	5.25
.....	412	Peace.....	2.50	6.60	341	Marionette.....	1.50	3.90
.....	113	Prima Donna.....	1.75	4.65	841	Masquerade.....	2.00	5.25
.....	153	Queen Elizabeth.....	3.00	7.95	148	Pink Bountiful.....	1.50	3.90
.....	304	Rex Anderson.....	1.75	4.65	149	Pinocchio.....	1.50	3.90
.....	220	Rondo.....	2.25	6.00	441	Pigmy Gold.....	1.50	3.90
.....	213	Rubaiyat.....	1.75	4.65	246	Pigmy Red.....	1.50	3.90
.....	114	Serenade.....	1.75	4.65	247	Red Pinocchio.....	1.50	3.90
.....	115	Signora.....	1.75	4.65	442	Rochester.....	1.50	3.90
.....	116	Sonata.....	1.75	4.65	248	Siren.....	2.25	6.00
.....	414	Sutter's Gold.....	2.25	6.00	343	Summer Snow.....	1.50	3.90
.....	415	Tawny Gold.....	2.25	6.00	152	Timmie Arkles.....	2.00	5.25
.....	120	Tiffany.....	3.00	7.95	249	Vogue.....	2.00	5.25
.....	216	Tudor.....	2.50	6.60	443	Yellow Pinocchio.....	1.50	3.90
.....	121	Twilight.....	2.50	6.60	Group #55.....	\$7.20
.....	217	Valiant.....	1.75	4.65	Group #65.....	5.25
.....	218	Volcano.....	1.75	4.65	Group #235.....	5.90
.....	305	White Swan.....	2.25	6.00	Group #245.....	5.70
.....	219	Zulu Queen.....	2.50	6.60	Group #255.....	5.25
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.....	Group #35.....	6.75	Group #285.....	6.10
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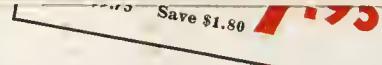
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Quan.	Code No.	ROSES for Special Purposes	Each	3 For	Total	Quan.	Code No.	PERENNIALS continued	Each	3 For	Total	Quan.	Code No.	PERENNIALS continued	Each	3 For	Total
	S-190	Rosa Rouletti	\$1.00	\$2.50			2005	Chrys. Cedar Waxwing	\$1.00	\$2.50			5097	Stokesia, Lav. Queen	\$0.85	\$2.25	
	S-290	Oakington Ruhy	1.00	2.50			3001	Cockatoo	1.00	2.50			5098	Veronica, Crater L. B.75	2.00	
	S-390	Wichuriana	1.50	3.90			4010	Cuckoo	1.00	2.50			3106	Sub. Alha	1.25	3.15	
	S-191	Max Graf	1.50	3.90			1006	Desert Quail	1.00	2.50			7092	Vinca Minor Bowles			
	S-392	Twinkles	1.25	3.30			4007	Flicker	1.00	2.50				10 for \$3.00			1.00
		Group #275 . . . \$7.95					4002	Goldfinch	1.00	2.50			6060	Viola, John Wallmark85	2.25	
							4008	Golden Swallow	1.00	2.50			6062	Purple Wallmark85	2.25	

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290	Blaze.....	\$5.50	\$10.00
190	C. Armstrong	5.50	10.00
490	Diamond Jubilee.....	5.50	10.00
299	Detroiter.....	5.50	10.00
491	Eclipse.....	5.50	10.00
191	Enchantment.....	5.50	10.00
192	Fashion.....	5.50	10.00
494	Goldilocks.....	5.50	10.00
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892	Jiminy Cricket.....	5.50	10.00
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293	New Yorker.....	5.50	10.00
891	Pageant.....	5.50	10.00
495	Peace.....	5.50	10.00
195	Pinocchio.....	5.50	10.00
294	Red Pinocchio.....	5.50	10.00
300	Siren.....	5.50	10.00
197	Sonata	5.50	10.00
496	Tawny Gold.....	5.50	10.00
391	White Swan.....	5.50	10.00

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1103	Magnolia Soul.....	\$3.50	\$6.50	
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6080	Kath. Havemeyer.....	2.50	6.25	
5080	Pres. Lincoln.....	2.50	6.25	
3080	Ellen Wilmott.....	2.50	6.25	
6081	Paul Hariot.....	2.50	6.25	
1080	Lucie Baltez.....	2.50	6.25	
	Group #385.....	\$12.50		

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4090	Achillea, G. Plate.....	\$1.00	\$2.50
5090	Anchusa, Bl. Star.....	1.50	3.75
5091	Myosotisflora.....	.75	2.00
1092	Aster, Adorable.....	.75	2.00
5092	Frikarti.....	.75	2.00
2090	Astilbe, Fanal.....	.85	2.25
2091	Koblenz.....	.85	2.25
3091	White Gloria.....	.85	2.25
1093	Bleed. Heart, Pink.....	.85	2.25
3092	White.....	1.00	2.50
5094	Campanula, Bl. Car.....	.75	2.00
5095	Catananche.....	.85	2.25
2093	Centranthus Ruher.....	1.00	2.50
4001	Chrys: Canary.....	1.00	2.50
2001	Cardinal.....	1.00	2.50

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NOW! NEW MIDGET GARDEN DUSTER—THROWS 8-FOOT DUST STREAM WITH JUST ONE TURN OF THE HANDLE!!

FREE!

With
Each Midget Duster,
Sample Package,
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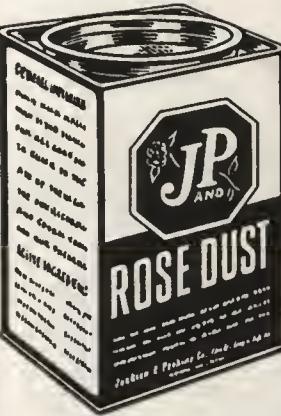
- Weighs Only $1\frac{1}{4}$ lbs.!
- Treats over 200 Rose Bushes . . . with one filling!
- Rustproof Metal Alloy Construction throughout!

A new hand operated rotary duster, the smallest in the world, yet capable of throwing an eight foot stream of dust. Weighing only $1\frac{1}{4}$ lbs. and operating on a light finger-tip control, it still is capable of holding in one filling enough powder to cover 200 Rose bushes. All metal,

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Sample Package of
J&P Rose Dust
No. 295
ONLY
\$9.95

NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



NEW IMPROVED J&P DUST!

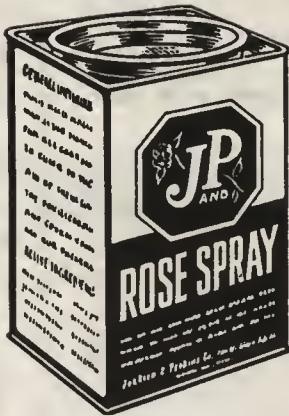
NO MIXING! JUST PUT IN
DUSTER AND USE!

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

1 lb.	Treats 6 plants for a whole season.....	\$1.25
4 lbs.	Treats 24 plants for a whole season.....	4.50
24 lbs.	Treats 150 plants for a whole season.....	22.50

(1 and 4 lbs. shipped postage prepaid)



NEW IMPROVED J&P SPRAY!

MULTI-PURPOSE!
EXTREMELY EASY TO USE!

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the three new wonder fungicides added. Karathane for mildew, Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

4 ozs.	Treats 24 plants for a whole season.....	\$1.50
1 lb.	Treats 100 plants for a whole season.....	4.75
5 lbs.	Treats 500 plants for a whole season.....	16.00

(Shipped to you postage prepaid)

For More Beautiful Roses
Use J & P Rose Food!



The Right Road to Healthier, Beller Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

5 lbs.	Feeds 24 plants for a season.....	\$1.50
(add 15c west of Mississippi)		
10 lbs.	Feeds 48 plants for a season.....	2.50
(add 25c west of Mississippi)		
25 lbs.	Feeds 150 plants for a season.....	3.50
100 lbs.	Use freely for the entire garden.....	9.60

(25 and 100 lbs. shipped Express collect)

NEW EXCLUSIVE J&P SPRAY FORMULA

After years of research we are proud to offer our latest exclusive spray. Contains Ferham, Maneb, Captan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These nine ingredients which are blended together in one mixture, will control rosesdom's worst enemies.



Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P

Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.

½ lb.	Treats 12 plants for a whole season....	\$0.95
1½ lbs.	Treats 36 plants for a whole season....	2.25
5 lbs.	Treats 120 plants for a whole season....	5.25

(Shipped to you postage prepaid)

ETTI (Below)
ouble rose-pink
icture. The em-
plant is just as
oses themselves.
Rose that was
ears; now treas-
gards. These
will add new
rm to your gar-
to grow.
3 for \$2.50;
25 for \$18.75



ON RUBY

Deep carmine
h ruby-crimson.
vers smaller than
ly opened. Less

Free flowering
November; will
yet demands no
except cover in
ward of Merit,

and July. Does well with little sunshine.
\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

Save \$1.80

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

Quan.



CHAPIN COMPRESSED AIR SPRAYER

A rust-resistant Armco Zinc Grip tank of galvanized steel with pressure proof dome top. Easy operating brass pump has oil resisting neoprene valve for forceful pumping. Only a few strokes required for abundant pressure. 1½ gal. tank capacity. Will spray up to 500 sq. ft. with single tank filling.

Cam type funnel top opening assures easy filling. Discharge equipment includes 26 in. of hose, trigger action shut off, 12 in. brass extension rod and the new finger-tip adjustable brass nozzle. Easily carried, ideal for women gardeners. Excellent for weed killers. Shipped prepaid, ready to use. **\$8.50 each.**

New Streamlined BRASS SPRAYER . . . with

This new SUPERBILT continuous-type sprayer will last you a lifetime! Of solid brass construction but still very lightweight, it will not rust, corrode or wear out. To operate, merely give two or three easy strokes on the handle and a fine continuous spray will cover your plants thoroughly. Comes with a two-way adjustable nozzle for overhead and under-the-foliage spraying. No longer will you have to worry about clogging and sticking because this sprayer has a smooth, easy action which assures you years of dependable service. The new continuous type sprayers are fast becoming the most popular on today's market. **Only \$4.95 each,** postpaid.



ROTOR ROCKET Rotor atomic-action spray jet head creates the efficient atomized light raindrop spray that is recommended by experts for proper watering of lawns and gardens. Helps keep lawns healthy and vibrant. It can be attached in series of two or more to make a desirable system for odd-shaped or large lawns or gardens. Does not tip over when moved. Does not require any complicated adjustments. Does not leak. Up-to-date, modern design and finish for simplicity, beauty and ease in handling. A real asset for any garden.

\$3.95 each, prepaid.



JIM DANDY SPRAYER

The Jim Dandy Cart Sprayer is something entirely new. It is a big, healthy, strong, 5-gal. compressed air sprayer securely mounted on a cart for easily wheeling about the garden. The 5-gal. tank is made of zincgrip steel, a better non-rust metal than galvanized iron. The balloon-tire wheels are on roller bearings which run free and smooth for easy wheeling. The tank has a large 5½-in. funnel opening for easy and quick filling and cleaning. An air-pressure gauge is furnished to tell you how much air pressure you have in the tank at all times. The Jim Dandy is an unusual sprayer of large capacity, strongly built for years of service. To operate, simply pour the spraying solution in the tank, tighten the pump, then pump in a few strokes of air and go about the spraying job.

\$37.40, shipped Express Collect.

Page 8

TOTAL

The Ideal Sprayers and Dusters For Large and Small Gardens!



CHAPIN DUSTER



the
Exclusive
Two-Way Nozzle!

SPECIAL
GROUP
OFFER
No. 595

Hudson
Sprayer
4 oz. J&P
Rose Spray

Ladies'
Pruning Shears

Value \$6.65

Save \$.85

ONLY

\$5.80



Two easy strokes give a
continuous Spray!

HUDSON SPRAYER

A sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. Women like it for this reason. This spray does not stop when you stop pumping . . . several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed throughout of strong materials, this sprayer is very economical and easy to use.

\$2.90 each, prepaid.



GREEN THUMB GARDENERS' GLOVES

Tremendous help for busy gardeners . . . gloves with a BUILT-IN GREEN THUMB! Put these on your hands and you'll make your plants grow as if by magic. Slip-on style; actual Green Thumbs on gloves of chamois-colored

fabric, vinyl-impregnated to repel dirt and moisture and wear several times longer than the best cotton gloves.

Please specify size when ordering.
Ladies'. Medium and large.....98c per pair, postpaid
Men's98c per pair, postpaid

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Gay Heart

©
G.P.
CO.

New Lightweight Ladies' Pruning Shears! NO LARGER THAN THE PALM OF YOUR HAND!

They Actually Weigh Only 5 Ozs.

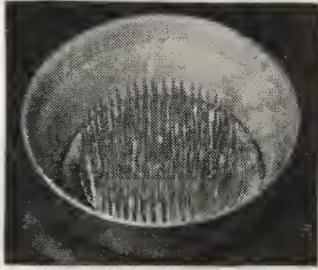
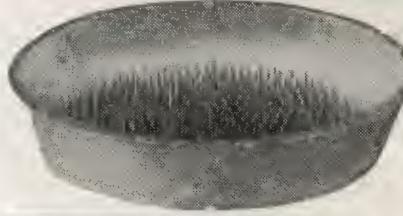
Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather!" These shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably. **\$2.25 each.**

AND NOW: We offer the NEW Heavy Duty Pruning Shears with all of the same excellent features as our Lightweight Pruning Shears. Designed especially with the men in mind, these new shears are 8½ in. long and weigh only 10 oz. **\$2.75 each.**



Weighs only one half pound. Directs a gentle flow of water—of full pipe volume—underneath foliage and to base of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. This Tool will easily deliver a generous flow of water to any part of the garden. Excellent for small gardens where space is limited or for large ones where it takes a long time to water thoroughly. Postpaid **\$3.95 each.**

New Extra-Long Needled Flower Holders! Ideal for Flower Arrangements!



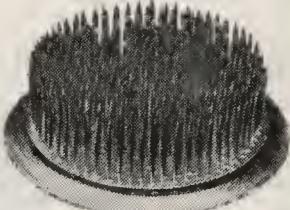
NEW CUP FLOWER HOLDER

Excellent for use in containers that do not hold water or containers that rust or tarnish. Around the close-set pins is a solid lead cup which holds enough water to keep your flowers fresh. This cup measures 3¾ in. in diameter and 1½ in. in height. Extra-long 1-in. brass pins, rustproof. **Only \$2.00 each,** postpaid.



THREE-IN-ONE OVAL FLOWER HOLDER

This unusually shaped flower holder is useful in making long, graceful flower arrangements. Four inches long, it has the extra-long 1-in. razor-sharp needles and the extra-heavy weighted base. Recommended by leading flower arrangers because of its unusual shape. **\$1.25 each,** prepaid.



ROUND FLOWER HOLDER

No longer will you have to worry about your flowers "staying in place" when you use this heavy weighted flower holder. Has extra-long, non-rusting needles which are set close together to assure positive holding of all types of flowers. Brass needles are completely rustproof. **\$1.50 each,** postpaid.



SUPPLEX FLEXIBLE SPRINKLER

This new sprinkler curves around circular areas and goes up and down hills, rock gardens or terraces, between the rows, along narrow strips or borders, covering any shape garden or lawn without any waste of water. Puts water just where you want it and only where you want it! This seamless, triple-tubed "lay flat" sprinkler gently sprays water at precisely calculated angles, covering a swath of more than 20 ft. over its entire 50-ft. length. Can be used as a soaker. Will not rust, mildew or rot when stored wet.

25 ft. \$3.98 50 ft. \$5.98
Postpaid



NEW! NO Blist'r RUSTPROOF TROWEL!

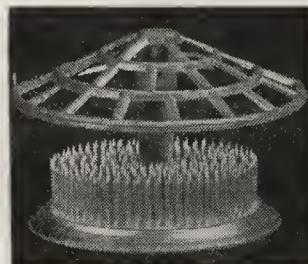
Here is a garden tool that is really designed for the comfort and protection of the gardener. Scientifically designed; fits the palm of your hand with amazing comfort. You will actually imagine the NO BLIST'R trowel to be an extension of your hand. Attractively designed, blade and handle are molded as a single unit from aluminum for lifetime, rustproof service. Shipped postpaid, ready to use, **\$1.25.**



ETTI (Below) double rose-pink picture. The plant is just as oses themselves. Rose that was ears; now treas in gardens. These is will add new arm to your gar to grow.

3 for \$2.50;
25 for \$18.75

Used by Noted
Flower Arrangers
Throughout
The Country!



NEW UMBRELLA FLOWER HOLDER

Especially designed to hold the heaviest flower arrangements! Its most sensational feature is the extra-long pins on the needlepoint base! Can be used with or without the umbrella or mushroom-shaped top . . . simply turn the umbrella top to remove or insert in the base. 3 in. round with extra-long brass pins . . . rustproof. **\$2.00 each,** postpaid.



ON RUBY

Deep carmine red ruby-crimson, yet smaller than fully opened. Less Free flowering November; will, yet demands no except cover in ward of Merit.

Page C

value \$9.75 Save \$1.80 **7.95**

R. H. S.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

starry white flower clusters. Bright red berries later. Spreads rapidly.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

foliage and clear pink flowers in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

Jackson & Perkins Co.
World's Largest Rose Growers
NEWARK, NEW YORK

Quan.

Name _____

Street or R. D. _____

City _____

Zone _____ State _____

Express Office _____
(If different from P.O.)

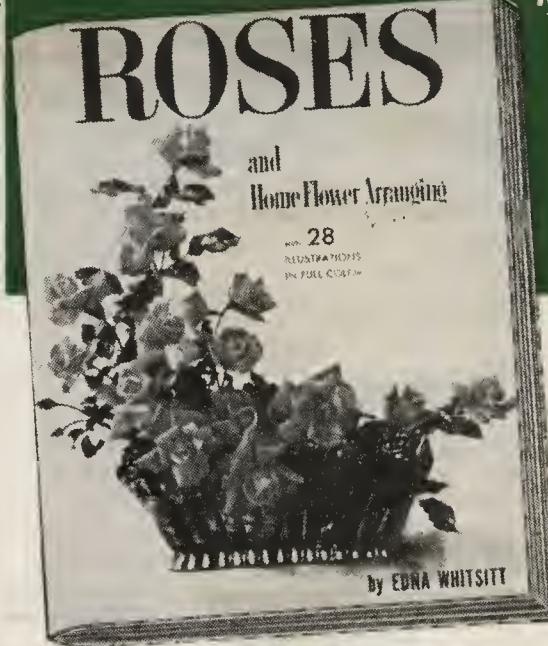
When Ordering Merchandise Only—Please
add 35c shipping and handling charges.

Quan.	Code No.	ACCESSORIES	Each	Total
055		Midget Duster	\$9.95	
056		Jim Dandy Sprayer	37.40	
057		Chapin Duster	2.25	
059		Chapin Sprayer	8.50	
058		Hudson Sprayer	2.90	
054		Streamlined Sprayer	4.95	
068		Supplex Sprinkler 25 ft.	3.98	
069		Supplex Sprinkler 50 ft.	5.98	
070		Rotor Rocket	3.95	
066		Watering Tool	3.95	
065		Trowel	1.25	
061		Permarkers, 10 for	1.50	
062		Permarkers, 25 for	3.35	
063		Pruning Shears, Ladies'	2.25	
071		Pruning Shears, Men's	2.75	
020		Flow. Holder, Cup Oval	2.50	
021		Cup Round	2.00	
024		Umbrella	2.00	
023		Three-in-one	1.25	
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032		Gloves, Ladies' Medium98	
033		Ladies' Large98	
031		Men's98	
043		Roses for Every Garden	3.95	
040		Better Homes & Garden Garden Book	3.95	
042		Rose Arrang. Bk., Paper	1.00	
041		Rose Arrang. Bk., Cloth	1.50	

SPRAY—DUST—FOOD

004	J & P Spray	4 ozs.	\$1.50	
005		1 lb.	4.75	
006		5 lbs.	16.00	
001	J & P Dust	1 lb.	1.25	
002		4 lbs.	4.50	
003	Express Col.	24 lbs.	22.50	
007	J & P Food	5 lbs.	1.50	
008		10 lbs.	2.50	
009	Express Col.	25 lbs.	3.50	
010	Express Col.	100 lbs.	9.60	
011	J & P Instant Rose Food	1/2 lb.	.95	
012		1 1/2 lbs.	2.25	
013		5 lbs.	5.25	
	Group #295.....	\$9.95		
	Group #595.....	\$5.80		

CUT ON DOTTED LINE

TOTAL ENCLOSED \$**TOTAL**

**NOW You Can Have
Beautiful Flower
Arrangements In Your
Home With The Help of
Edna Whitsitt's Book,
"Roses and Home
Flower Arranging!"**

**New! Sensational!
Complete Step-by-Step Guide
in Full Color!**

A brand-new, 48-page handbook with 28 rose arrangements in full color and packed with "how-to", step-by-step information on using garden roses in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the home; How to cut and condition your roses; The right kind of container for every flower and spot in the home.

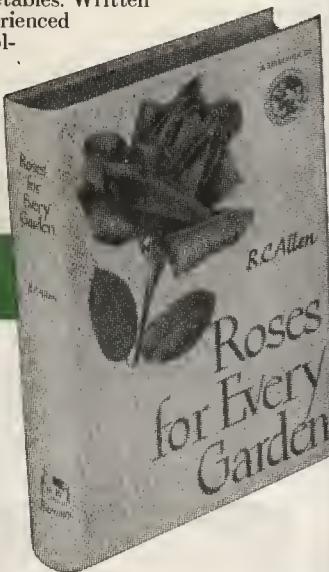
Paper-Bound Book \$1.00 **Cloth-Bound Book** \$1.50



NEW Garden Book by Fleet Brownell Woodroffe, Garden Editor, Better Homes and Gardens!

From one of America's Top Garden Magazines comes this advice on all phases of Gardening, Landscaping and Lawn Care. You will see how to use every square foot of space for beauty and privacy, how to grow beautiful flowers, prize-winning fruits and vegetables. Written for the beginner and experienced gardener alike. Easy-to-follow directions telling you what to do and when to do it 12 months of the year. Illustrated in color. 520 pages; 1500 photos, charts and line drawings.

Each chapter is tab-indexed for quick reference in a loose-leaf ring binder. **Only \$3.95.**



**Everything You Want to Know
About Growing Roses!**

By DR. R. C. ALLEN, the Noted Rose Authority. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results in your garden! Contains 218 pages of authoritative information.

"Roses for Every Garden" has 32 pages in vivid FULL NATURAL COLOR, and the clear text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing, emphasizing the practices essential to success. Every word of advice is practical, because it comes right out of the author's wealth of experience. It is packed with sound common sense and horticultural information. **\$3.95**, postpaid.

NOW AVAILABLE FREE OF CHARGE—2 BEAUTIFUL COLOR FILMS!

**Modern Chrysanthemums
for Fall Beauty**

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

**The Story of
Modern Roses**

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

At Last!

KING-SIZE FLORIBUNDAS!

Always in Bloom!

© J. & P. CO.

Tall Growing . . . Ideal for Fences, Hedges and
Mandarin

MANDARIN (*Left*) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GAY HEART (*Right*) Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER

GROUP No. 255
2 each of these Floribundas
Value \$6.00 Only... \$5.25
Save \$.75



New! Dwarf Floribundas!

PIGMY RED

(*Right*) This striking new pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Now we have a red mate for Pigmy Gold. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a



© J. & P. CO.

Rose bush only a foot high that blooms so profusely. (Pl. Pat. 1319.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60

2 PIGMY GOLD
2 PIGMY RED
Value \$6.00
Save \$.75

Only... \$5.25

SPECIAL
GROUP
OFFER
No. 265

PIGMY GOLD (*Not illustrated*) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60



Two Fine Trailing Roses for Ground Cover!

USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

WICHURIANA (*Above*)

An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters. Bright red berries later. Spreads rapidly.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

MAX GRAF (*Not illustrated*)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage and clear pink flowers in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

Gay Heart

© J. & P.
CO.MINIATURE ROSES
the SMALLEST of All Roses!

© J. & P. CO.

New!

TWINKLES (*Above*)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low and is excellent for borders, window boxes or rock gardens. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

**OAKINGTON RUBY**

(*Not illustrated*) Deep carmine buds open to rich ruby-crimson. Fully double flowers smaller than one inch, even fully opened. Less than 12 in. tall. Free flowering from May to November; will grow in any soil, yet demands no special attention except cover in cold winters. Award of Merit, R. H. S.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

SPECIAL
GROUP
OFFER
No. 275

A Little Garden
of Tiny Roses
Now at a very special price
Oakington Ruby,
Rosa Roulette
and Twinkles

9 plants
3 of each
Only... \$7.95
Value \$9.75
Save \$1.80

THE PLACES FOR FLORIBUNDAS IN Y

One of the simplest and yet most effective ways of enjoying Floribunda Roses is to plant them in small beds at convenient locations. Set them where they can be seen from the house or porch.

Floribundas are adaptable for almost every purpose and location on your property. Use them instead of shrubs, annuals and even in place of evergreens. Gardeners are finding them very effective for such purposes.

Blooming continuously from June to frost, Floribundas will present continuous masses of gay colors that will enliven any spot on your property. Plant them under your picture window or around the foundation of your house.



Glacier

© J. & P. CO.



© J. & P. CO.

FREE
with every
order—
a helpful
**HOME GARDEN
GUIDE!**



Garnette



Start with these Five JEP

GLACIER

(Above, Left) Like a cool refreshing balm for the warm summer days, Glacier's large blooms are an improvement over those of its parent, the Floribunda Summer Snow. The slow opening of the glistening white buds is interesting to watch. These buds open up to smooth, satiny white flowers that present a beautiful effect. When open, the flower will reach as much as 4½ in. across. The 2 to 2½-ft. bush is hardy. (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

PINK BOUNTIFUL (Above, Center) Pink Bountiful is an ever-popular Floribunda with soft clear pink blooms evolving from picturesque ovoid buds of deep reddish pink. The petals of the 3-in. flower are thick textured and long lasting. The 2-ft. bush is hardy, vigorous and easy to grow, with an abundance of large, dark green foliage that is highly resistant to diseases. Delicate, nutty fragrance. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

GARNETTE (Left) Almost everyone has seen Garnette displayed at flower shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. Its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. The abundant masses of crinkled, holly-like foliage remind one of Christmas time. This variety reaches a height of only 18 in. It will enhance your garden.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

JACKSON & PERKINS CO. World's Largest Rose Growers

© J. & P. CO.

Floribundas are especially beautiful when planted with delphiniums, chrysanthemums, violets, violas and other perennials. A solid mass of one-color Floribunda Roses will enliven any evergreen planting.

Plant Floribundas freely as hedges, borders, at the base of climbers, around bird baths and pools. Plant a mass of one color or choose Floribundas with colors that complement each other. Or plant contrasting colors to heighten interest.

Plan a formal garden, and border it with Floribundas. These versatile Roses can be featured in either formal or informal plantings. As the center of interest they are hard to excel. Beautify your home and garden with Floribundas.



Pink
Bountiful



© J. & P. CO.

Goldilocks

Everblooming Floribundas!

GOLDILOCKS (Above, Right) The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully into 3½-in., bright yellow blooms. Somewhere in your garden this mass of glorious sunshine will delight you from early spring through summer and fall. Awarded the John Cook Medal of the A.R.S. in 1947. (Pl. Pat. #672.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Independence (Right) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. This beautiful Rose actually produces blooms up to 4 in. across. (Pl. Pat. #1036.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



SPECIAL
GROUP
OFFER

1 each of:
Glacier, Pink Bountiful,
Goldilocks, Independence
Value \$7.00 Save \$.90 Only \$6.10



©
J. & P. CO.

Independence

ONLY ONE GRADE... The Finest

Grow A Story Book Garden To

NOW!

© J. & P.
CO.
Pinocchio



BASED ON WALT DISNEY'S TECHNICOLOR
MOVIE "PINOCCHIO"

Marionette

THE
ORIGINAL
Pinocchio (Left)

Thousands of our customers know and love the widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting, exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer long. The 20 to 24-in. plant is extremely hardy. The ample, rich dark green foliage is very disease-resistant. Carefree as the puppet Pinocchio are the captivating buds and blooms of this perennial favorite. Cool pink masses are refreshing. (Pl. Pat. #484)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00



© J. & P. CO.

"PAPA"
GEPPETTO'S
MARIONETTE

(Above) Think of dainty creamy yellow "sweetheart" buds in your garden and home. There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes to immaculate white. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

© J. & P. CO.

Lavender Pinocchio (Left)

A true clean lavender enriched by a mass of golden yellow stamens in the open bloom. This lovely color changes at various stages. The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As they open, this dusty pink is followed by smoky pink-lavender. At this stage the edge of each petal is delightfully frilled and has a clean delicate lavender border. Outer petals are darker than those in the center, but when at last the flower is wide open, the colors soften to dainty silver-lavender with faint suggestions of rosy pink. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Lavender
Pinocchio

© J. & P.
CO.



BETTY PRIOR
Always a Mass of
Blooms Like This!

Delight Children From 7 to 70!

1955 All-Amercia Award Winner!



Jiminy Cricket



FREE

HOME
GARDEN GUIDE
with
every order.

© J. & P. CO.



FICARO'S

Red Pinocchio
(Left)

The 3½-in. flowers are borne in large, long-lasting, unfading clusters. Color is a rich dancing carmine, which deepens and acquires a velvety cast. The same lovely cup-shaped bloom as Pinocchio. Buds are deep satiny carmine on the outside and bright carmine on the inside. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Red Pinocchio



JIMINY CRICKET

(Above) From exquisite bud to open flower, Jiminy Cricket is different! Dainty little urn-shaped buds of tangerine-red burst into delightful coral-orange and vermillion blended 3½-in. blooms. Beautifully formed flowers, full, cup-shaped, softening to enchanting coral-rose-pink. Hardy, vigorous, healthy, 4 ft. high. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

BETTY PRIOR Most Persistent Bloomer of All!

(Left) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals that are dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters in spring and continuously all season. Abundantly branched, with lush green foliage. Betty Prior is extremely hardy. (Pl. Pat. #340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER

GROUP No. 315

1 BETTY PRIOR
1 CHATTER
1 LAVENDER PINOCCHIO
Save \$.65
Value \$5.00
Only \$4.35

CHATTER Enormous, Bright Crimson Flowers!

(Right) Especially bright crimson, velvety-petaled flowers 2½ to 3 in. across. Makes a constant show in gardens. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Chatter

© J. & P. CO.

JACKSON & PERKINS CO.

World's Largest Rose Growers

30 JACKSON & PERKINS PRE
Everblooming C



© J. & P. CO.

WHERE THE
NEW BLAZE
CAME FROM...

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

(Right) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal. They have fine long stems. Sturdy canes grow rapidly.

\$1.50 each; 3 for \$3.90;
12 for \$15.60



New Dawn

Thousands of Roses for only \$1.50!

featuring America's Favorite
THE NEW IMPROVED **BLAZE**

MORE EVERBLOOMING

Sold Only by Jackson & Perkins

**ABSOLUTELY GUARANTEED TO BLOOM
IN JUNE-JULY-AUGUST-SEPTEMBER!**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze, most popular of all Everblooming Climbers.

An Exclusive Jackson & Perkins Creation!
Not available from anyone else!

These are the brilliant double, red Climbing Roses one sees all over America. Blooms very generously in June, and as the plants become established the everblooming characteristic comes to the fore. It produces literally thousands of Roses every season after it becomes established. Yes, thousands of exquisite 2 to 3-in., cup-shaped, scarlet-red flowers on just one plant—and one plant costs only \$1.50.

But remember this! This new Blaze was discovered and propagated by Jackson & Perkins Plant Research Department AND IS A J&P EXCLUSIVE! You cannot get this New Blaze from anyone else. Be sure to get yours now.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn.

\$1.50 each; 3 for \$3.90; 12 for \$15.60



SPECIAL GROUP OFFER

GROUP No. 325
1 each of these Ever-Popular
Everblooming Climbers

Blaze
New Dawn
White Dawn Only \$3.90
Value \$4.50 Save \$.60



SENTS THE GREATEST ARRAY OF 31
climbing Roses EVER OFFERED!

PARADE (*Below*) A great Everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. It has inherited the persistent everblooming characteristics of the great favorite, New Dawn, with the added floriferousness of its pollen parent, World's Fair. In spring it is covered with a burst of rose-red flowers 4 to 5 in. in diameter, filled with delightful spicy fragrance. By fall it has sent up many new shoots and branches and is again a mass of blooms.

Here is one of the most prolific Climbing Roses, with dark green healthy foliage.

Parade grows very easily and will thrive in semi-shade as well as in full sunlight, producing hundreds of flowers. It blooms most heavily in spring and fall, and intermittently between. (Pl. Pat. #1253.)

Habit....free, long shoots, active.

Foliage....dark green, clean.

Flower....light rose-red, 4 to 5 in.

Bud....rose-red.

Fragrance....grand, delightful, spicy.

Blooms....very heavy spring and fall bloom and intermittent between.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

© J. & P. CO.

Parade



FREE with every order, a HOME GARDEN GUIDE. Useful suggestions on how to use climbers.

ALL J&P Climbing Roses are EVERBLOOMING!

Aloha



© J. & P. CO.

Aloha

(*Above*) Rich deep rose-pink blooms of enormous size, profusely produced. Masses of deep coral-pink buds open to very full, double, perfectly formed blooms, 5 in. across and 3 in. deep. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Primary bud develops into a gorgeous 5-in. bloom. Secondary buds do not open fully until the first flower has practically finished. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

ONLY ONE GRADE... *The Finest*



© J. & P. CO.

Pink Cloud

PINK CLOUD (*Above*)

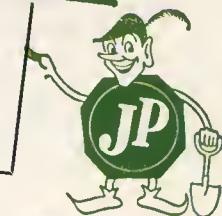
What a gorgeous Climber this is! Scores upon scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud.

Yes, the overall effect is truly stunning—yet the individual blooms are beautiful in themselves. Each Rose is a glowing deep pink, fully double, measuring up to 3½ in. across—appearing in separate clusters of 5 to 20. And you continue to have an abundance of these lovely Roses from spring until late summer. A seedling of New Dawn and a Floribunda, Pink Cloud is hardy plus deeper colored. The shiny foliage is rounded, decorative and disease-resistant. It grows 6 to 8 ft. tall. While it is an ideal pillar Rose, it is also wonderful for draping over fences, covering walls, for trellis, arches, pergolas, etc. (Pl. Pat. #1140.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL GROUP OFFER
No. 335

1 Climbing Parade
1 Climbing Summer Snow
1 Climbing Aloha
Only \$6.10
Value \$7.00 Save \$.90





RED FLARE

© J. & P. CO.

Red Flare

(Above) The Climber with full, striking, Hybrid - Tea - sized blooms produced in profusion in June and again in August. Charming flowers come either in clusters or singly. These rich, clear deep red blooms fade only slightly at the finish. The very double flowers have 40 to 50 firm petals that are long lasting without burning in the sun. The plant grows rapidly when established, reaching 7 to 8 ft. in height. When mature, the foliage is a dark glossy green; the young leaves are a decorative red. This is a different red Climber, which promises to be very popular. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

32 AND
HERE
ARE
MORE

J & P Everbloo

TO IMPROVE AND BEAUTIFY YOUR



Everblooming Climbers forming a patio.



Everblooming Climbers trained along a rail fence.

© J. & P. CO.

Climbing



SPECIAL
GROUP
OFFER
No. 345

1 each of these
**EVERBLOOMING
CLIMBERS**

Red Flare
Climbing Goldilocks
Climbing Coral Dawn
Value \$7.50 Save \$.95
Only \$6.55

Climbing Climbing Roses

HOUSE, GARDEN, WALLS AND FENCES!

33



Goldilocks



Coral Dawn

Climbing CORAL DAWN (Above)

At last! An Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses, but unavailable in a Climber. The color really lasts . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. It bears clusters of three to twenty buds. The lustrous, dark green foliage is disease-resistant and sets off the coral-pink flowers. This new Climber is very easy to grow and does extremely well in all regions. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



TREE ROSES
See Back Cover

Climbing Goldilocks

(Left) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½ in., they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Climbing Goldilocks looks well wherever a Climber is appropriate. Use it to grace an arch or to enhance a wall. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE . . . The Finest



Morning Dawn

© J. & P. CO.

EVERBLOOMING NEW! MORNING DAWN

(Above) As refreshing as the new day is this newest color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things about our newest Climber is its unusually large buds, which are about 3 in. in diameter and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems that make it excellent for cutting. Imagine this gorgeous cascading Climber filling your garden every year with its sweet, spicy old Rose fragrance. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar abundantly all season long. You will be delighted with the performance of this new Climber as well as marvel at its large blooms and enchanting color. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



SPECIAL GROUP OFFER
GROUP NO. 365
1 each of these Everblooming Climbers
Climbing Pinocchio, Climbing Dr.
J. H. Nicolas, Climbing Red Flare

Value \$7.00
Save \$.90

only \$6.10

Everblooming Cu

5 More J&P Everbloo

Climbing CRIMSON GLORY

(Below) One of the world's most popular Roses in Climber form. For years Crimson Glory has been universally accepted as one of the best, most popular Roses in existence. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a strong, sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms.

Completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a dazzling sheet of glory by planting this Climber liberally. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. When you plant this popular Hybrid Tea in the form of a magnificent cascading Climber, you add an unequaled touch of splendor to your garden. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing Crimson Glory

© J. & P. CO.



Climbing

(Below) Anyone who knows Roses knows Pinocchio. And now, it pleases us to bring it to America's gardens as a Climber. Pinocchio, with its winsome buds of a rich appealing salmon, blooms so exuberantly that the word everblooming seems inadequate! It also possesses an exotic fruity fragrance, and when brought indoors a

AVAILABLE ONLY IN

PAUL'S SCARLET

(Not Illustrated) Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most-admired red Climbing Rose on the

© J. & P. CO.

Climbing



Curtains of Color!

Spring Climbing Roses!

Pinocchio

spray will often keep from 8 to 10 days. Of course, it is unrivaled for boutonnieres. Pinocchio, too, is very vigorous and hardy and will produce an unbelievable amount of bloom from June to frost. Flowers are identical to those of the famous Floribunda Pinocchio. The climbing form reblooms rapidly and in mass. (Pl. Pat. #1142.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

LIMITED QUANTITIES

market. Many customers still ask for it because of its great profusion of large, vivid carlet-red flowers.

1.25 each; 3 for \$3.30;
12 for \$13.20

Pinocchio



35

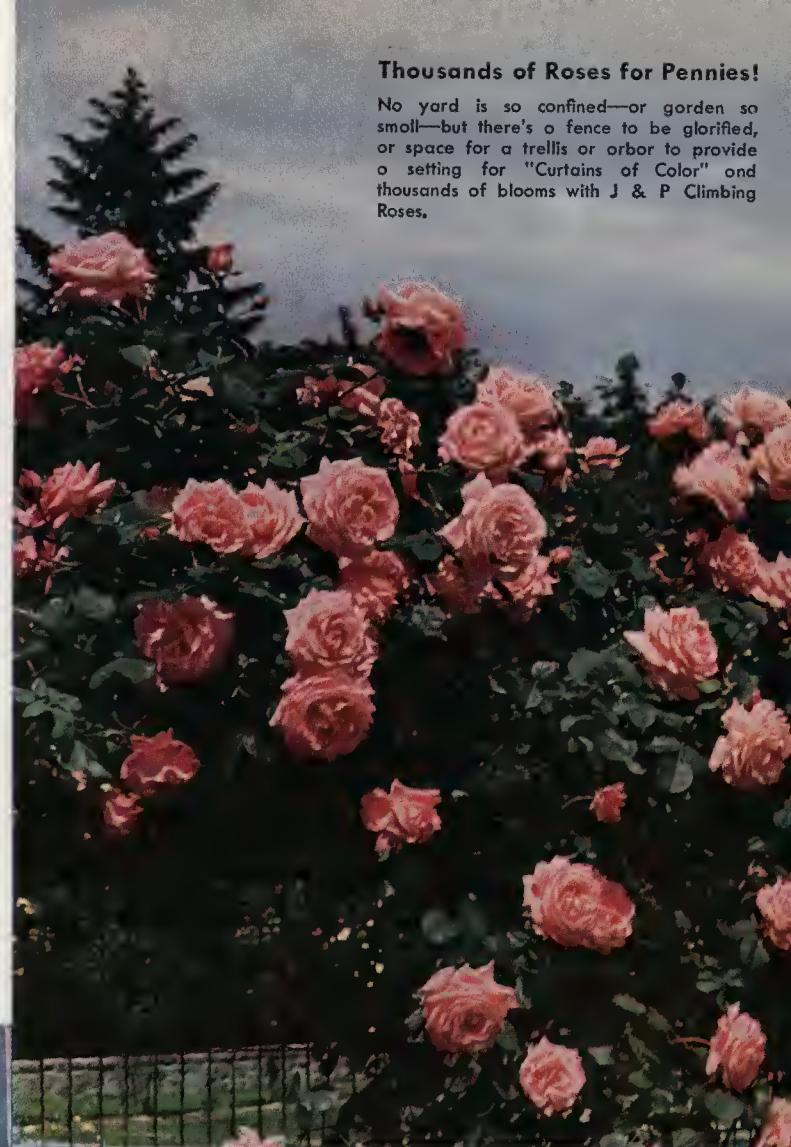
Climbing SUMMER SNOW

(Below) Wherever this enchanting, pure white Climbing Rose is planted, it quickly illuminates the scene with myriads of clusters of pure white, loosely double flowers almost completely covering the plant, like mountains of snow. The spotless, glistening, glacier-white, double blooms are 2 in. across, set off with golden stamens that add to the charm of the large clusters in bouquets and arrangements. There are very few thorns. And Summer Snow is so abundantly generous, one never need hesitate to cut enough for use in the home. It would be bountiful enough to have its splendor just for June, but the attractive white blooms repeat all through the summer and fall. Often they are the last flowers in our garden when killing frosts come in November. The hardy, vigorous plants require little care and fill out rapidly, growing 8 to 10 ft. tall. This lovely Rose excites the extravagant admiration of all who see it. The masses of fragrant white blooms are glorious. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J. & P. CO.

Climbing Summer Snow



© J. & P. CO.

Dr. J. H. Nicolas

Climbing DR. J. H. NICOLAS

(Above) Magnificently large, very double, deeply fragrant blooms, just like Hybrid Teas. And with the immense wealth of thickly clustered flowers so desired in a Climber. Everblooming all summer long. Of a beautiful deep rose-pink tone with rich, luxuriant, dark green foliage. Sets a new standard of charm wherever height and glorious color are desired. Especially attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. For years Dr. Nicolas' greatest ambition was to create the ideal Everblooming Climber with great double blooms like Hybrid Teas. This flower, named in his honor, is the perfect result. Equally delightful in large or small gardens. Many plants set out last fall are already blooming persistently in the gardens of our customers. Immediately after the first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again. Large, fully double blooms reach 5 to 6 in. across and have over 50 petals. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**SAVE
\$.95!**

SPECIAL GROUP OFFER

GROUP NO. 375

1 each of these Everblooming Climbers

Climbing Morning Dawn, Climbing

Crimson Glory, Climbing Goldilocks

**Value \$7.50
Save \$.95 only \$ 6.55**



ONLY ONE GRADE...The Finest

Thousands of Roses for Pennies!

No yard is so confined—or garden so small—but there's a fence to be glorified, or space for a trellis or arbor to provide a setting for "Curtains of Color" and thousands of blooms with J & P Climbing Roses.

Jackson & Perkins

Modern Lilacs

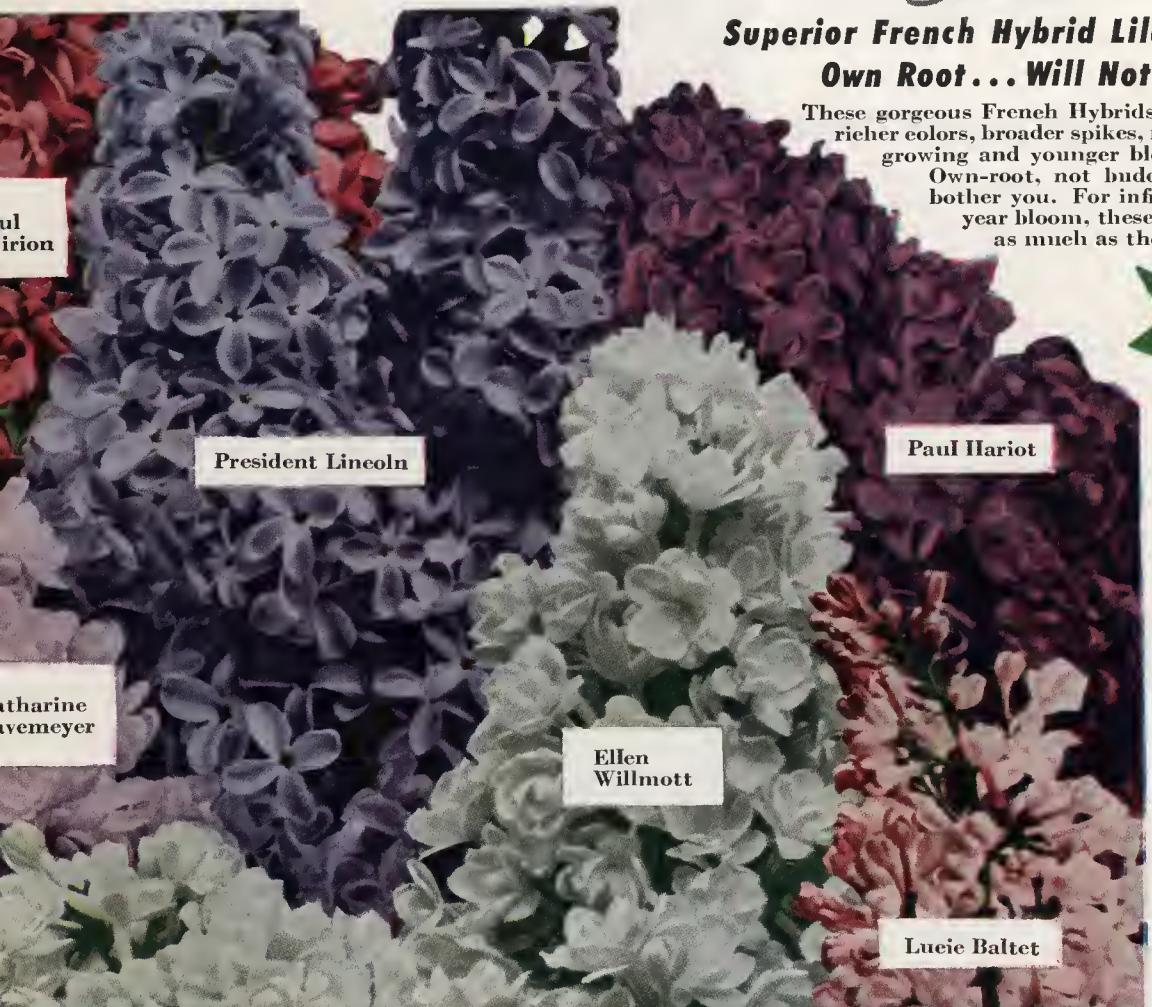
OWN-ROOT
FRENCH
HYBRIDS

Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description.

Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES



PAUL THIRION. Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

KATHARINE HAVEMEYER. Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

PRESIDENT LINCOLN. Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

PAUL HARIOT. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

ELLEN WILLMOTT. Large, full clusters of double florets, snowy white in color.

LUCIE BALLET. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$2.50 each; 3 of one kind \$6.25

SPECIAL OFFER

Group No. 385
All 6 J & P Modern Lilacs pictured

1 of each
Value \$15.00 Only.. **\$12.50**



Magnolias

Most Stately, Most Dramatic of All Flowering Trees

Magnolia Soulangeana. You need no longer admire the gorgeous spring blooms of the widely loved saucer Magnolia in someone else's garden! Many of our plants are already budded; all are sturdy and will give you many years of enjoyment once they have become established in your garden. This magnificent variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers that have generous, heavy-textured petals of glistening white with purplish or rose tones on the reverse side. One of the first trees to bloom in

the spring, Magnolias are literally covered with flowers even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas. Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years. They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there, too.

5-year tree, 18 to 24 in. tall,
\$3.50 each; 2 for \$6.50;
3 for \$8.75; 6 for \$17.50

JACKSON
& PERKINS

New Perennials!



June-Frost

Sedum lidakense, Rosy Carpet 4 to 6 in.

NEW!

SEDUM LIDAKENSE, ROSY CARPET

(Above) Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. The plant stays compact and never has an open center. The bloom lasts from early June till frost. Although the foliage is decorative, it is not necessary, for the color is constantly in the foreground.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

NEW!

SHASTA DAISY, COBHAM GOLD

(Below) Although the English originator called this Shasta Cobham Gold, we are happy to offer it as an excellent, free-growing, double Shasta Daisy, which has a golden heart while opening but finishes a soft cream-yellow. The fully double flowers open 3 1/4 to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early August. The foliage is light green.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

June-Aug.

Shasta Daisy, Cobham Gold



The height and time of bloom for each perennial are indicated under the picture.

NEW!

DELPHINIUM, PINK GLOW

(Right) A sensational new color in Delphiniums. A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes, which lighten the pleasing effect. Now we have the first of real pink Delphiniums. The flowers come in June and July and again in August and September if properly cut back. The plants grow about 4 ft. tall.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

NEW!

SHASTA DAISY, JENIFER READ

(Below, Right) This is an improved sport of Esther Read. The plant is taller growing and produces more blooms for a longer period, with long stems. It blooms a little later than Esther Read. The 3-in. flower shows some yellow in the center and is more nearly a pure white, cushion type of bloom. When established, it has stems 25 to 30 in. long, on compact plants. (Pl. Pat. #1125.)

\$1.25 each; 3 for \$3.15;
6 for \$6.25

**SPECIAL
GROUP
OFFER**
No. 395

All 4 Perennials
on this page
Value \$5.25 Save \$.90

Only.. **\$4.35**

30 in.

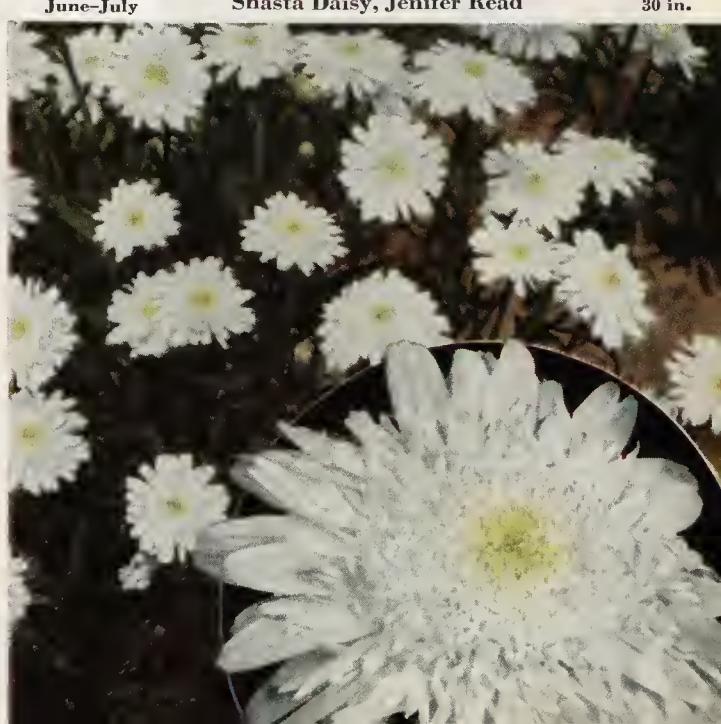


Delphinium, Pink Glow
June-Sept. 4 ft.

June-July

Shasta Daisy, Jenifer Read

30 in.



5 GIANT VIOLAS



Viola, White Heart
All Season 9 to 12 in.

2 BRAND- NEW VIOLAS

VIOLA, WHITE HEART (Top, Left)

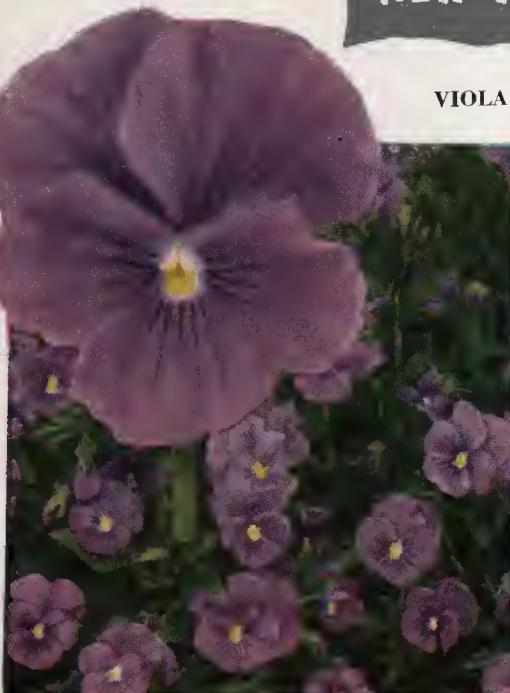
Another Viola Aristocrat! A pure white form of Viola Purple Heart. The immense flowers are really a picture, and the healthy plant produces great quantities of them. Is compact and sturdy. Blooms constantly. (Prop. Rights Reserved.)

\$1.00 ea.; 3 for \$2.50; 6 for \$5.00

VIOLA, PURPLE WALLMARK (Top Right)

Here is a bright violet purple form of the famous John Wallmark Viola. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long.

85¢ ea.; 3 for \$2.25;
6 for \$4.25; 12 for
\$8.50; 100 for \$64.00



Viola, John Wallmark
All season 10 to 12 in.

VIOLA, JOHN WALLMARK

(Above) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. 12 in. high.

85¢ each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50;
100 for \$64.00

**Viola, Purple
Wallmark**

All Season
10 to 12 in.



All season **Viola, Yellow Vixen** 10 to 12 in.

VIOLA, YELLOW VIXEN (Above)

Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. The foliage is a rich dark green.

75¢ each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$50.00



Viola Purple Heart
All season 9 to 12 in.



2 EACH OF THESE 5 VIOLAS

GROUP NO. 405

Value \$8.60; Save \$1.45 Only \$7.15

Value \$8.60; Save \$1.45 Only \$7.15

SUPER-GIANT VIOLETS



Spring and fall Violet, Royal Robe 9 to 12 in.

VIOLET, ROYAL ROBE
(Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will fill the air and send their delightful perfume even hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide like a pansy or viola, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. It is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw. Strong-growing plants.
 65c each; 3 for \$1.75; 6 for \$3.25



VIOLET, ROSINA
(Right)

A mass of fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent but is hard to find. Ideal for bordering or ground-cover. Grows best in rich soil and partial shade. May lose its foliage in winter if not given a little protection but will come back and bloom the next spring. About 10 in.

75c each; 3 for \$2.00;
 6 for \$3.75

May Violet, Rosina 10 in.



DOUBLE RUSSIAN VIOLET

(Right) An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Very easy to grow. Excellent for semi-shady places. In bloom May to Oct.
 75c each; 3 for \$2.00;
 6 for \$3.75

Double Russian Violet
 All season 6 to 8 in.



May Violet, White Wonder 10 in.

VIOLET, WHITE WONDER *(Left)*

Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined. Foliage luxuriant and shiny, hugging the ground tightly, with each flower held crisply above the foliage so that the blooms show to best advantage. A fine plant for rock gardens and foreground of flower beds.
 75c each; 3 for \$2.00; 6 for \$3.75

2 EACH OF
 THESE 4 VIOLETS
 GROUP NO. 415
 Value \$5.80, Save \$1.00
 Only \$4.80



June, July Dianthus, Lacy Lass 12 to 14 in.

DIANTHUS

SPECIAL GROUP OFFER
 Group No. 425 2 New Dianthus, Lacy Lass; 2 Dianthus, Irene; 2 Dianthus, Silver Mine; 2 Dianthus, Rock Raven Red.
 Value \$7.90 Save \$1.30 Only \$6.60

NEW!

DIANTHUS, LACY LASS *(Right)* This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower, and this particular variety goes back over one hundred years when laced Pinks were very, very popular in Europe. It produces

many flowers on stems about 12 to 14 in. tall. The buds appear in succession.

\$1.25 each; 3 for \$3.15;
 6 for \$6.25



FREE!
 with
 every order
 Home Garden
 Guide



DIANTHUS, SILVER MINE

(Left) Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers from June until late Oct. Perfect for borders, edges, or rock gardens. The flowers are usually in clusters of 3 or 4 to each stem. Marvelous for boutonnieres and delicate flower arrangements.
 85c each; 3 for \$2.25; 6 for \$4.25

DIANTHUS, IRENE

(Right) Literally drenches the garden with old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. Because of its unusually heavy fragrance, continuance of bloom and easy culture, you will enjoy it very much. (Pl. Pat. #747).

\$1.00 each; 3 for \$2.50;
 6 for \$5.00; 12 for \$10.00



June, July 12 to 15 in.



June to Oct.
 10 to 12 in.

JACKSON & PERKINS CO.

World's Largest Rose Growers

JACKSON & PERKINS LOW GROWING PERENNIALS

The height and time of bloom for each perennial are indicated under the picture.

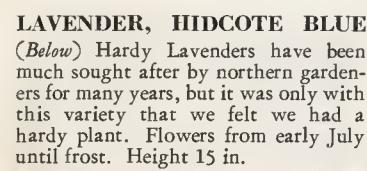


May to July 15 to 18 in.

ANCHUSA, BLUE STARS

(Above) The restful clear blue of the fragile, elusive gentian captured for keen gardeners. The white eye of each floret sharpens the mass very effectively. Full mounds of blue, 15 to 18 in. high, are simply loaded with flowers.

\$1.50 each; 3 for \$3.75; 6 for \$7.50



July to Frost 15 in.

LAVENDER, HIDCOTE BLUE
(Below) Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July until frost. Height 15 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost 8 to 10 in.

SEDUM, FIRE GLOW (Above)

An excellent ground-cover or a neat decorative plant, here is a bright new Sedum with deep red flowers and bronzy foliage. Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



Ground-Cover 6 to 8 in.

PACHYSANDRA—SPURGE

(Above) Best evergreen ground-cover for shade or sun. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00



April 6 to 9 in.

PRIMULA VERIS, COLOSSUS

(Above) Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow. Sturdy plants; lush foliage. Enjoys damp, shady spots, ideal for rockery, waterside or border in sun.

75c each; 3 for \$2.00; 6 for \$3.75



June to Frost 6 to 8 in.

SEDUM, GOLDEN CARPET (Above)

Another first-rate ground-cover with attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June to frost. A very useful plant in both large or small gardens. Grows about 6 to 8 in. high.

75c each; 3 for \$2.00; 6 for \$3.75



Late Aug.-Sept.

SEDUM SPECTAB

Will make dry sections bloom again. Immense amaranth-red flower-heads. Especially endowed by nature with thick, succulent, attractive light green

75c each; 3 for



June-July 12 to 18 in.

GYPSOPHILA, ROSY VEIL (Above)

Babys-Breath

This lower-growing double pink Babys-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets in the home. Different from the commonly known perennial Babys-Breath, plants never become overgrown and keep to 18 in.

75c each; 3 for \$2.00; 6 for \$3.75



Ground-Cover 3 to 6 in.

VINCA MINOR (Above)

Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00



June to Frost 20 in.

STOKESIA, LAVENDER QUEEN

(Above) A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . . good for cut-flower arrangements. Very hardy and easy to grow. An excellent perennial for any border.

85c each; 3 for \$2.25; 6 for \$4.25

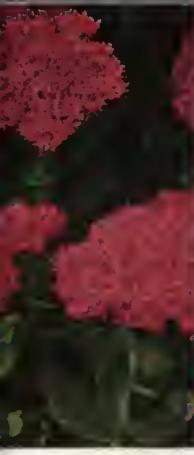


April-May 1 to 1½ ft.

ANCHUSA (Above)

Chinese Forget-Me-Nots (*Myosotis*). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Dainty blue flowers on stems 1 to 1½ ft. high.

75c each; 3 for \$2.00; 6 for \$3.75



18 in.



July to Frost

20 in.

LIS, BRILLIANT
leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart. Plants are ornamental even before blooming.

\$0.00; 6 for \$3.75

CATANANCHE (Above)**caerulea major, Giant Cupid's Dart**

Bright, deep violet-blue, 2-in. flowers, on silvery, slender branching stems. Thrives in difficult and dry positions. Height 20 in. Blooms profusely from July until frost. Lovely for the front of the border and good for cutting.

85c each; 3 for \$2.25; 6 for \$4.25



May

10 in.

J & P GIANT TYPE LILY-OF-THE-VALLEY
(Above) An improved gigantic form. Exceptionally fragrant. Perfectly shaped, heavily textured, on very long strong stems. The sweet rich fragrance of these improved J & P giants is even more delightful. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown clumps, 65c each; 3 for \$1.75; 6 for \$3.25



June

18 in.

VERONICA, CRATER LAKE BLUE (Above)

Good in the foreground of a perennial border where you want a solid mass of blue. 18 in. tall; does well in full sun or partial shade. Blooms in June.

75c each; 3 for \$2.00; 6 for \$3.75



June-Oct.

18 in.

SHASTA DAISY, ESTHER READ (Above)

The chrysanthemum-like Esther Read is one of the most delightful of Shasta Daisies. Easy to grow for a prim white mass effect. Blooms from June to Oct. Double flowers on 18-in., strong stems. The plants require a little protection in colder areas. Almost entirely free from insects and disease.

85c each; 3 for \$2.25; 6 for \$4.25



All Summer

18 in.

CENTRANTHUS RUBER (Above)

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Sept. to Frost

1½ to 2 ft.

FUNKIA subcordata alba

(Above) Long, tubular, creamy white flowers above clean, rich foliage. Blooms Sept. to frost. Sweet fragrance. Dark green, large heart-shaped leaves. It is very effective as low foreground material in front of taller shrubs or planted in solid beds.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50

June to Fall

6 to 8 in.

CAMPANULA, BLUE CARPET (Above)

(*Carpathica Improved.*) For edgings, rock gardens or any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Gives blue color when there is very little other blue in the garden. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

SPECIAL GROUP OFFER	
GROUP NO. 435	GROUP NO. 445
All Sedum Group 3 Sedum, Brilliant 3 Sedum, Fire Glow 3 Sedum, Golden Carpet Value \$6.75 Save \$1.15 Only \$5.60	1 each of: Shasta Daisy, Esther Read Lavender, Hidcote Blue Campanula, Blue Carpet Lily-of-the-Valley Save \$8.55 Value \$3.25 Only \$2.70

Spring through Fall

9 to 12 in.

**WHITE BLEEDING-HEART (Right)
(Dicentra plumosa)**

Blooms heavily in the spring and continues to produce flowers all during the summer and fall. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture and slight shade. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



JACKSON & PERKINS MEDIUM GROWING PERENNIALS

The height and time of bloom for each perennial are indicated under the picture



Monarda, Cambridge Scarlet

July to Sept.

2½ to 3 ft.

2½ to 3 ft.



Monarda, Croftway Pink

July to Aug.

2½ to 3 ft.

2½ to 3 ft.

**Aster
Frikarti**

MONARDA, Cambridge Scarlet (*Top, Left*) Blooms freely in July, Aug., and Sept. The brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Long a favorite, we felt this variety should again be available. Height 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

MONARDA, Croftway Pink (*Left*) A clear pink Monarda. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads and the new blooms are constantly coming on.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER FRIKARTI (*Above*) The blooms usually measure more than 3 in. across, and the plants average 2½ to 3 ft. in height. The light blue-lavender flowers are accented with a prominent yellow disc. Aster Frikarti will give you unbelievable masses of flowers for a long period of time . . . yet requires a minimum of care.

75c each; 3 for \$2.00; 6 for \$3.75

SHASTA DAISY, Wirral Supreme (*Below, Left*) The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

LYTHRUM, Brightness (*Below, Right*) A penetrating clear rose-pink, much brighter than the great favorite Morden Pink. It grows about 30 to 34 in. The 10 to 12-in. flowering spikes are densely filled and last a long while.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



**Shasta
Daisy,
Wirral
Supreme**
June-July
2½ ft.

Coreopsis,
Golden
Shower
June to Frost
24 in.



Aug. to Frost
2½ to 3 ft.



June-July

Astilbe, Koblenz

24 to 30 in.

ASTILBE, Koblenz (*Above*) Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Excellent for the darker corners of your garden. The foliage stays beautiful all season. Grows in sun or shade and prefers a rich soil.

ASTILBE, White Gloria (*Not illustrated*) Thrives where few other plants will grow. The wide, feathery white spikes are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade and rich soil. Of high decorative value.

ASTILBE, Fanal (*Not illustrated*) Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good rich soil. Will bloom abundantly through May and June. Rich, deep red; dark green, prolific foliage. 15-in. flower spikes tower well above 10-in. foliage. Fine for arrangements. Semi-shade or sun.

85c each; 3 of one kind for \$2.25;
6 of a kind for \$4.25

Lythrum, Brightness
July-Aug.
2½ ft.

SPECIAL GROUP OFFER
GROUP No. 455
One each of the 9 Perennials on this page
Value \$8.30 Save \$1.40
\$6.90
Only



THEY GROW FROM 1½ TO 3 FEET!



July-Sept. Rudbeckia Sull., Oriole 2 ft.



June-Oct. Penstemon, Ruby King 18 to 24 in.



White Veronica subsessilis
Aug.-Oct. 2 to 2½ ft.



May-June Pink Bleeding-Heart 30 in.

RUDBECKIA Sullivantii, Oriole (*Above*) A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions in rich soil. The 3 to 4-in. flowers are long lasting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SPECIAL
GROUP
OFFER**

GROUP No. 465
One each of these Perennials: Rudbeckia Sullivantii; Oriole; White-Veronica; Penstemon; Pink Bleeding-Heart
Value \$3.95
Save \$.85 Only... \$3.30

PENSTEMON, Ruby King (*Above, Right*) Very free-blooming. Its 2-in. trumpet-like flowers are unsurpassed. The sturdy flower spikes are 18 to 24 in. high. Illuminated by the clear white throat and inside of the trumpet, each flower spike seems to dance in the summer breezes. Penstemon needs extra winter protection. (Pl. Pat. #744.)

85c each; 3 for \$2.25; 6 for \$4.25

WHITE VERONICA subsessilis (*Right*) It is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. It is a clean clear white with rich dark green foliage. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Blooms from Aug. to Oct. The plant is healthy and vigorous in growth, thriving under general garden conditions. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

PINK BLEEDING-HEART (*Right*) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50

PHLOX, WHITE ADMIRAL (*Below*) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Phlox,
White Admiral
July-Aug.
2 to 2½ ft.

FOR
CONSTANT BLOOM,
PLANT J & P

Phlox

SPECIAL GROUP OFFER

GROUP No. 475
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70 Only \$3.30

PHLOX, BRIGADIER (*Below*)

A brilliant orange-red color that stops the eye at the slightest glance. One of the taller-growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Phlox,
Brigadier
June-July
2½ to
3 ft.



JACKSON & PERKINS FAMOUS

GIANT DEEP

HAPPINESS (*Left*)

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy, a new step forward in the Delphinium family and a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

FREEDOM (*Below*)

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;
6 for \$4.25

Freedom



Delightful



LOVELINESS (*Below*)

Another contribution to the new large-flowered Delphinium strain. Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. Height 4 to 4½ ft. Repeats rapidly in summer, again in fall.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

Loveliness



"ALL-OUT-AT-ONCE"

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race was to provide trim and sturdy stalks not easily

HINUMS!

**Hardy Northern
New York Strain!**
They Grow Over 3 Feet Tall!

SPIKES GUARANTEED TO BLOOM

blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J & P Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before. This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. It can be used as an accent with its stately spires of color or as a major garden theme. Plant them in threes, fives or dozens for dramatic color effects.

PEACE (Below)

Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75;
6 for \$7.50



DEBUTANTE (Below)

White. Clean, sparkling, tall spikes, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

Peace

Debutante



ENCHANTMENT (Below)

Light blue. True Delphinium-blue, with white eyes . . . the hybridists dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

85c each; 3 for \$2.25;
6 for \$4.25

Enchantment

GLORIOUS (Right)

Deep royal purple, by far the darkest and richest of all Delphiniums. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly and is always perfectly hardy. $4\frac{1}{2}$ ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

GAYETY (Below)

A dainty color that is most pleasing—pinkish lavender with outer petals blue. Lovely cupped florets from Lady Eleanor, England's favorite; spike habit and hardiness from its J & P ancestry. Unique color display that will remind you of "lavender and old lace." 5 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

Gayety

SPECIAL MONEY-SAVING GROUP OFFERS

GROUP No. 485

1 Each of These Giant
Delphiniums
Loveliness Freedom
Happiness Enchantment

Value \$4.45 Save \$7.75

Only \$3.70

GROUP No. 495

All 9
Delphiniums Plus
New Delphinium,
Pink Glow on page 37.
Value \$11.00 Save \$1.85

Only \$9.15

GROUP No. 505

All Blue Delphiniums—
2 Each
2 Delightful 2 Gayety
2 Enchantment

Value \$5.10 Save \$.85

Only \$4.25



Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!

The height and time of bloom for each perennial are indicated under the picture.



Poppy,
Salmon Glow
May-June 3 ft.



Delphinium, Pink Sensation
June-July 3½ to 4 ft.



Heliopsis,
Patula
June-
Frost
3 ft.



June-July Gypsophila, Bristol Fairy 3½ ft.

GYPSOPHILA, Bristol Fairy (Above)

Double blooms of pure white—each a tiny, perfect rosebud. Established plants average 3½ ft. in height and 4 to 5 ft. across. Invaluable for the contrast it provides for other showier flowers.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

POPPY, Salmon Glow (Left)

This double, brilliant salmon Poppy is really a stopper. If there is room for only one Poppy, Salmon Glow should be the one, with its great quantities of 5 to 6-in. blooms. The gay color of poppies is a "must" in all spring gardens. There are blooms for almost six weeks. Height is 3 ft. Oriental Poppies are the royal representatives of this popular family. They have shown a remarkable increase in public favor in recent years. 3 to 3½ ft. in height.

85¢ each; 3 for \$2.25; 6 for \$4.25



June-Frost Achillea, Golden Plate 4½ ft.

ACHILLEA, Golden Plate (Above)

A picturesque perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. Has lovely foliage . . . ideal for flower arrangements.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Sept.-Frost 4 to 4½ ft.

ASTER, Adorable

(Above) This will be one of your favorites once you see its masses of bloom in your garden. A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers. The plant will glow with a rich pink continuously. Grows 4 to 4½ ft. in height.

75¢ each; 3 for \$2.00; 6 for \$3.75

DELPHINIUM, Pink Sensation (Left)

Outstanding for its repeated blooms, giving as many as four crops in a season in a constant show of color. Height 3½ to 4 ft. Pink Sensation is probably the most unusual perennial available in America today. Dramatic clear pink color. (Pl. Pat. #324.)

\$1.50 each; 3 for \$3.75; 6 for \$7.50

HELIOPSIS, Patula (Left)

Giant, daisy-like, semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom, June to frost. About 3 ft. Magnificent in mass planting and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom.

75¢ each; 3 for \$2.00; 6 for \$3.75

RUDBECKIA, The King (Right)

Regally it bears its large, deep crimson-red flowers, bringing new life and color where ever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

85¢ each; 3 for \$2.25; 6 for \$4.25



Rudbeckia,
The King
July-Frost
4½ ft.

SPECIAL NOTICE!

Because of Agricultural Regulations, CHRYSANTHEMUMS and ASTERS cannot be shipped to the following states: Arizona, Colorado, Idaho, Nevada, Oregon, Utah, Wyoming and Washington.

NEW GIANT MUMS! J & P BIRD SERIES

1 DESERT QUAIL. One of the lovely soft lavender-pinks. $4\frac{1}{2}$ to 5-in. flowers are decorative, flat and widespread. The 20 to 24-in. plants bloom at the end of Sept. to frost. Foliage is fine cut and clean. A lovely color. (Prop. Rights Reserved.)

2 CUCKOO. The double flower is a clear lemon-yellow and normally grows 5 to $5\frac{1}{2}$ in. across. Plant is of medium height, clothed with rich dark foliage. Blooms Sept. 20 to frost. One of the best of the Bird Series Mums. (Prop. Rights Reserved.)

3 RUFFED GROUSE. Here is a double pastel of light salmon-strawberry-red. The flower is $4\frac{1}{2}$ in. in diameter and begins to bloom in the middle to end of Sept., reaching full bloom Oct. 12. Very hardy, with broad, firm petals. A lively splash of color. (Prop. Rights Reserved.)

4 PHOEBE. Golden tangerine buds open up to very pleasant, friendly tan flowers. A lively, lovely variety during its life. $3\frac{1}{2}$ to 4 in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Excellent for cutting. Long lasting. Blooms Sept. 15. (Prop. Rights Reserved.)

GROUP No. 525
One each of
these Mums:
Phoebe
Cedar Wax-
wing
Flicker
Martin
Golden
Swallow
Value \$5.00
Save \$1.85
Only
\$4.15

5 CEDAR WAXWING. Here is the earliest red of our large-flowered Bird Mums. The color is a vivid cherry-red with toning of yellow. The flower is fully double, rounded and regular in form and quite frost resistant. Blooms Sept. 5 on. Height 21 to 24 in. (Prop. Rights Reserved.)

6 FLICKER. Full double, thick flowers like Chrysanthemum Robin in shape but with reddish tan buds and a clear yellow finish. Flicker is very hardy, has stiff stems, and will grow from 30 to 36 in. The 4-in. flowers are long lasting, blooming about Sept. 20. No frost burn. (Prop. Rights Reserved.)

7 ORCHARD ORIOLE. Beginning in late Sept. and from then on through early Oct., this new Mum carries masses of rich orange-bronze flowers that reach 4 to $4\frac{1}{2}$ in. in diameter and are produced on 30 to 36-in. stems. (Prop. Rights Reserved.)

8 KINGFISHER. Kingfisher is one of the hard-to-get, elusive red shades. The flowers reach a diameter of 4 to $4\frac{1}{2}$ in. The plant grows about 25 to 30 in., with clean decorative foliage. Blooms Oct. 1, and the full bloom is reached Oct. 31. (Prop. Rights Reserved.)

9 THRASHER. One of the choicest and earliest of the autumn-colored Bird Mums. Burnt-orange to brown, a real fall color. $3\frac{1}{2}$ to 4-in. flowers in great profusion on 25 to 30-in. plants. Blooms middle of Sept. to frost. (Prop. Rights Reserved.)

10 GOLDEN SWALLOW. It is a large decorative type with flowers that reach 5 in. across. The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Prop. Rights Reserved.)

11 MARTIN. The cerise to rose-pink petals have a silver reverse which gives great life to the half-open flower. The open bloom finishes a gay silvery pink. 4 to $4\frac{1}{2}$ -in. flowers, delightfully fragrant. Grows 24 to 30 in. high. Blooms Sept. 25. (Prop. Rights Reserved.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

GROUP No. 535
One each of
these 6 New
Bird Series
Mums:
Desert Quail
Cuckoo
Ruffed
Grouse
Orchard
Oriole
Kingfisher
Thrasher
Value \$6.00
Save \$1.05
Only
\$4.95



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HARDY EXCLUSIVE "BIRD"



A

ALL 8
MUMS ON
THIS PAGE
GROUP NO. 545
Value \$8.00
Save \$1.35
Only \$6.65

B

C

E

G

F

H

A GOLDFINCH. Sparkling 4½-in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. A true combination of a yellow greenhouse variety and our hardy Northern New York strain. Vigorous, 3 to 3½-ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. #1166.)

B TOWHEE. Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

C SEAGULL. The giant size and airy grace of this new Mum will make it an immediate favorite. 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

D SWALLOW. Beautiful soft coral-pink opening into a double, buff-colored flower, about 4 to 4¾ in. across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

E GROSBEAK. With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of two-tone effect and the deep green foliage of plant makes an excellent show from Sept. to Oct. Producing 3½-in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (Pl. Pat. #1132.)

ALL 16 MUMS ON
GROUP No. 565
Value \$16.00; Save \$2.70

GROUP No. 555

New DeLuxe Autumn Color Group

Killdeer Robin Wood Duck

Grosbeak Swallow Seagull

Value \$6.00

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F WOOD DUCK.

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily 4½ to 5 in. across and much larger when disbudded for specimens. 2½ to 3 ft. tall. (Pl. Pat. #1310.)

G ROBIN. A new color in the hardy Bird Series. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, 4½ to 5 in. in diameter and almost 3 in. through, like a compound dahlia type. (Pl. Pat. #1307.)

H THRUSH. Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is 4½ to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms Sept. 15 to frost. 3½-ft. plants. (Pl. Pat. #1168.)

\$1.00 each; 3 of a kind

Long After Other Flowers Have Finished!

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These 2 Pages
Only \$13.30

GROUP No. 575

Extra-Large Flowered Group
Thrush Cockatoo Goldfinch
Meadowlark Kingbird Towhee
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lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to 4½-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

J MEADOWLARK. A gay golden tan decorative flower, which is delightful in the autumn colorama. Flowers are 3½ to 4-in. across and are produced in great quantities. It is definitely hardy, having lived through the last four winters here in northern New York. Height 3 ft. (Pl. Pat. #1305.)

K KILLDEER. A lovely new color in the Mum world! Opens to bright golden bronze. The frilled petals are 3 to 3½-in. across. 2 to 2½-ft. plants . . . beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm and long lasting. (Pl. Pat. #1131.)

\$2.50; 6 of a kind \$5.00

Early and Medium Blooming . . . The Greatest Hit in Mums in Many Years!

L TANAGER. As pretty and cheery as its namesake. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. . . . very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

M CANARY. Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 3½ to 4-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

I COCKATOO. Clean lemon to cream-white, 1 1/2 to 2-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

N CARDINAL. The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms Sept. to frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

O KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. The foliage is a rich green and also very attractive. (Pl. Pat. #1306.)

P PHEASANT. Vibrant autumn bronze. Flower is 4½ to 5 in. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish-bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)



Tawny Gold

Fashion

Detroiter

Red Pinocchio

22
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TO
CHOOSE FROM!

EASY
TO GROW!
GUARANTEED
TO BLOOM!

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"The
Queen of
Flowers"

STATELY!

EVERBLOOMING

TREE ROSES

VIGOROUS! HARDY!

K. T. Marshall

Diamond Jubilee

**NOW YOU CAN GET
ALL THESE FAMOUS J & P
VARIETIES ON TREES AT EYE LEVEL!**



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THESE FAMOUS J & P VARIETIES!**

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequalled excellence. The blooms produced on Tree Roses are superior in quality to those produced on regular bush form. Modern Tree Roses are the crowning glory of the plant world . . . for giant size, exquisite form, brilliance of color, and abundant bloom from June through frost.

**J & P Tree Roses are
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They are grown on special strain of Multiflora root and stem • Transplant easily, handle well for winter protection • Trunks 3½ ft. tall, bushy well-balanced heads • Trunks increase in diameter in proportion to the top • They are not subject to borers and other ills common in stems of previous kinds.

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Tree Roses are very popular and take years longer to produce than bush Roses. Therefore our supply is comparatively limited. If any variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are supplied with every order.

Only \$5.50 Each; Any 2 for \$10.00; Any 6 for \$28.50

Transportation prepaid—nothing further for you to pay. These prices also include safe, expert packing. Guaranteed to reach you in good condition.

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ENCHANTMENT—large, peach-pink. See page 14

FASHION—a gorgeous coral-pink overlaid with gold. One of our three greatest creations. See page 6

GOLDILOCKS—a true golden yellow with lovely cup-shaped blooms 3½-in. across. See page 27

INDEPENDENCE—a firecracker red Floribunda. Color, orange-scarlet center, redder east on reverse of petals. See page 27

JIMINY CRICKET—coral-orange and vermillion. See page 2

K. T. MARSHALL—a warm glowing pink. See page 12

MA PERKINS—sparkling coral-shell-pink. Buds are translucent coral. See page 7

NEIGE PARFUM—gorgeous white Hybrid Tea. Most fragrant of all Roses. See page 18

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PEACE—produces huge golden yellow blooms! One of the best yellow Hybrid Teas. Buds are golden yellow etched with pink. See page 15

PINOCCHIO—salmon-pink buds flushed with gold change to soft clear pink. See page 28

RED PINOCCHIO—the most popular red Floribunda. Brilliant scarlet-red, 3½-in. flowers. See page 29

SIREN—brilliant. Fire-engine red. See page 7

SONATA—cochineal red with the outside petals several shades darker than inside. Very popular. See page 16

TAWNY GOLD—intriguing tawny-gold color. See page 11

WHITE SWAN—pure white flowers open slowly into 3 to 4-in. blooms. See page 9



Tawny Gold



Fashion

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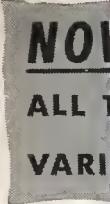


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